



Unlocking GenAI in the Supply Chain: From Curiosity to Capability

Join us for a dynamic session exploring how Generative AI is reshaping the supply chain landscape. Whether you're leading teams or just beginning your AI journey, this event will unpack practical, high-ROI use cases—from GenAI tools and techniques that will save you and your team 10 hours a week, to intelligent agents poised to transform planning and execution. We'll cover what leaders need to know *now*, including prompting as a strategic skill, teaching critical thinking, AI policy implications for both students and companies, and real examples of how GenAI can move the needle on decision speed and quality.

Expect a fast-paced, interactive format featuring real demos, "under-the-hood" views of emerging trends like agents, and our new Advanced Analytics Learning Ladder—an actionable guide to upskilling individuals and teams from fundamentals to frontier. Whether you're attending in person or online, you'll leave with tools and insights you can apply immediately to reclaim time, boost productivity, and future-proof your supply chain talent strategy.

Featured Speaker:

Chris Gaffney, Managing Director of the Supply Chain and Logistics Institute and Edenfield Executive-in-Residence, and a Professor of the Practice



GEORGIA TECH-SAVANNAH CAMPUS

210 Technology Circle, Savannah, GA 31407 912-966-7922



September 4, 2025

7:30 am:

Breakfast & Networking (on-site)

8:00-9:30 am:

Program (This is a hybrid event. You can join in-person or virtually.)

Cost: Free

Register at:

https://tinyurl.com/36z5mmcb



