



TechTalks

A Component of the 2014 Atlanta Science Festival via GTSPS, Funded by the GaTech, SoP, CoS, CoE, CoC and SGA

Communicating Science Competitively

March 24th, 6:30pm

GaTech CoB 100

RAFFLE PRIZE - IPOD NANO!



Competitors



Tessa Solomon-Lane is a Neuroscience Ph.D. student at Georgia State University. She enjoys SCUBA diving to study fish in the wild.



Zev Greenberg is a Material Science and Engineering undergraduate student at the Georgia Institute of Technology.



Natalie Schloeder is an Aerospace Engineering Ph.D. student at Georgia Tech. Her research in electric propulsion in no way related to her talk.



Mahdi Al Hussein is a BMED undergraduate student at Georgia Tech. Mahdi dreams to make his mark on the world through public speaking.



Nick Selby is a Mechanical Engineering undergraduate student at Georgia Tech. Nick enjoys building race cars as part of Tech's Solar Racing Club.

Inaugural Theme

For this, the first ever **TechTalks** competition, we have asked our competitors to answer a deceptively simple question:

Why Does Society Need Science?

Keynote Speaker



John Cressler is the Schlumberger Chair Professor in Electronics at Georgia Tech's School of Electrical and Computer Engineering.

Dr. Cressler has contributed to the publication of over 550 refereed journal and conference papers, and is the author of six books (including his debut historical novel, *Emeralds of the Alhambra*). Dr. Cressler's TEDx talk entitled "The Many Miracles of Micro Electronics" is a lucid description of how technology is paramount in changing the world we live in.

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