

Urban Manufacturing Alliance: Key Member Cities' Perspectives



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813 Ferst Dr. NW, Atlanta, GA**

The Urban Manufacturing Alliance (UMA) is a national collaborative of non-profit, for-profit and governmental stakeholders working together to grow urban manufacturing, create living wage jobs and catalyze sustainable local economies.



Adam Friedman, Director Pratt Center for Community Development

Friedman is one of New York's leading experts in supporting the manufacturing sector. He was the founding executive director of the New York Industrial Retention Network which provided services to 200 to 300 manufacturing companies annually and developed policy that led to creation of New York City's Industrial Business Zones, growth of green manufacturing, and launch of numerous initiatives to save and create jobs, and integrate economic and environmental policy. He teaches urban planning at Pratt Institute. He is a co-founder of UMA.

Kate Sofis, Executive Director San Francisco Made (SFMade)



Sofis leads SFMade, a public-private partnership launched in 2010 and already viewed as a national model. SFMade's innovative programs support more than 480 San Francisco-based manufacturers, employing more than 4,000 people. Kate has held senior positions at Pacific Community Ventures, ICF Consulting, and Ernst and Young. She also held operating roles at manufacturers, spanning computer and medical devices, ceramic tile, furniture, and green building product manufacturing. Kate holds an M.S. in City Design and Social Policy from the London School of Economics and an A.B. in Economics from Harvard University. Kate is co-founder of UMA.

Michael Cooper, Assistant VP, Market Development Philadelphia Industrial Development Corporation



Cooper manages client relations and business development for PIDC's Manufacturing and Industrial portfolio. He works directly with manufacturers that are expanding or relocating to the City of Philadelphia and identifies applicable economic development programs & incentives. He markets PIDC's industrial land holdings, which are available to companies interested in build-to-suit opportunities, and serves as a project manager for Philadelphia Mayor's Task Force on Manufacturing. He has a Master of Public Administration from Widener University and a B.A. in Political Science from Penn State University. Cooper is an inaugural Advisory Board Member for UMA.

Moderated by Dr. Nancey Green Leigh, FAICP Associate Dean for Research, GT College of Architecture Leigh is an inaugural Advisory Board Member for UMA.



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