

Omni-Channel Fulfillment

Friday, April 25, 2014

11:30 a.m. – 1:30 p.m. EST

GA Tech Hotel & Conference

Center

800 Spring Street NW

Atlanta, GA 30308

Today's digital consumer wants 'what they want, when they want it, delivered to wherever they will be'...that is the new paradigm challenge for retail supply chain executives. Effectively managing supply chains for this fast growing 'omni-channel' consumer behavior is requiring supply chain and IT executives to reconsider how they leverage their physical assets, inventory, and information. Our panel will discuss the best practices and lessons learned for managing 'omni-channel' order fulfillment and delivering for this fast growing marketplace.



Supply Chain
& Logistics

Panelists from the following:

- Oracle
- Peach State Integrated Technologies
- UPS

Cost

Member: \$25; Non-Members: \$40

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