

TAG Supply Chain & Logistics

Big Data for the Supply Chain

Wednesday, Sept 10, 2014

11:30 – 1:30 p.m. EDT

Newell Rubbermaid Headquarters

3 Glenlake Pkwy, NE

Atlanta, GA 30328

The next big thing in supply and demand chain management is here – but what does it mean to different industries, how can it be leveraged, what's out there now, and what's the future outlook? Big Data techniques provide supply chain and IT executives with a means to tailor increasingly more complex global supply and demand chains through the smart use of data and analytics. Our panel will discuss the application of Big Data techniques for managing complex supply chains and developing competitive advantage.



Supply Chain & Logistics

Panel

Paul Brown, Director of Supply Chain Strategy,
Newell Rubbermaid

Dean Starovasnik, Practice Director of Distribution
Engineering Design, Peach State Integrated
Technologies

Richard Sharpe, CEO, Competitive Insights

Radhika Subramanian, CEO, Emcien Corporation

Chip White, Schneider National Chair in Transportation
& Logistics, GA Tech Supply Chain & Logistics Institute

Cost

Member: \$25: Non-Members: \$40

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