

**Samuel W. Harris, IDSA**  
**Part-time lecturer, Studio Instructor**  
**GT School of Industrial Design**

**Earned Degrees**

BSID 1979, Ga Tech

**Employment History**  
**Professional**

**Harris Product Development, LLC**, Norcross, GA, *President* 2013 – present

Design management consulting, product development, corporate visual identity.

Currently engaged in new product development with a consumer communications company in Palo Alto, CA as well as various local startups.

**Slingshot Product Development, LLC**, Lawrenceville, GA, *Director, Industrial Design* 2011 - 2012

Industrial design team leader for one of the southeast's largest multidisciplinary product development consultancies.

Responsibilities: Proposal writing support, Define and assign resources to achieve customer vision of success, concept generation, engineering and material science interface, project management. Led brainstorming, tailored methodology, ethnographic research, design development, client relations, design reviews/presentations.

- |  |                                   |
|--|-----------------------------------|
| • Commercial mobile storage            | • Commercial refrigeration        |
| • Non-woven surgical wear              | • Military search and rescue      |
| • In-home and commercial odor control  | • Firefighting safety             |
| • HVAC                                 | • Commercial food display         |
| • Striking tools and yard care         | • Hearing aid storage, drying     |
| • Hearing aid ear canal measurement    | • Pool chemistry delivery device  |
| • Packaging for an odor control device | • Themed smoke alarm for the home |

**Form and Function, Inc. Product Development**, Norcross, GA ([f-square.com](http://f-square.com)) *President* 1993 – 2011

Freelance designer and lean team leader. Formed and managed project teams with technical specialists in mechanical and electrical engineering, CAD, illustration, prototyping, and packaging to offer turnkey solutions.

Industries served:

- |                               |                                |
|-------------------------------|--------------------------------|
| • Beverage dispensing         | • Skin care                    |
| • Communications equipment    | • Retail shelf management      |
| • Startup funding acquisition | • Rapid battery charging       |
| • Medical data collection     | • Brain injured patient safety |

**Red Rhino Design Works, Ltd.**, Norcross, GA, product development consultants *President* 1990 – 1993

ID/ME product development practice. Industrial design, graphic, and mechanical design, cost reduction.

Industries served:

- |                            |                                 |
|----------------------------|---------------------------------|
| • Communications equipment | • Computer monitor distribution |
| • Medical/surgical         | • Beverage storage, delivery    |
| • Paper product dispensing | • Job site security             |

<b>Hayes Microcomputer Products, Inc.,</b> Norcross, Telecommunications equipment manufacturer	1986 – 1990
<i>Manager, Creative Services</i>	1988 - 1990
<i>Industrial Design Manager</i>	1987 - 1988
<i>Industrial Designer</i>	1986 - 1987
Freelance Industrial Designer, Santa Cruz, CA	1981 - 1986
Industrial Designer, Mountain Computer, Inc. Apple computer peripherals, computer disk manufacturing and test	1980 - 1981
Freelance Industrial Designer, Anaheim, CA	1979 - 1980

### **Awards**

2015 IDEA Bronze for Masterack Smartspace mobile storage system. Design team lead, research and conceptual design. Named on 16 US and 6 foreign patents

### **Teaching**

**School of Industrial Design, Georgia Tech,** *Adjunct ID Faculty* 2007 – present  
 Responsibilities: Teach and mentor young designers to understand and organize product development projects. Design studio instructor, define and deliver school learning outcomes, author open-ended projects, organize reviews. Sometimes bringing sponsors for student projects, arrange funding, and review by industry professionals.  
 Accomplishments:

- Authored and delivered new course in publication design for student portfolios.
- Piloted new summer course for engineering transfers into Architecture and ID Schools 2014
- Co-organized the end of year student show spring 2014, 2015
- Wrote numerous letters of recommendation for past students seeking employment or graduate school admission

### **Service**

#### **A. Professional Contributions**

Member, Industrial Design Society of America

#### **B. Public and Community Service**

Volunteer adult leader, Boy Scouts of America  
 Silver Beaver Award, Service to youth in the Atlanta Area Council 2014  
 District Award of Merit, Service to Youth in the District 2009  
 Eagle Scout 1969

## Teaching

### Courses Taught

Sem, Year	Course No.	Course Title	No. of Students
Fall 07	ID4011	Advanced Design 1	12
Spr 08	ID3012	Intermediate Design 2	12
Fall 08	ID4011	Advanced Design 1	12
Spr 09	ID3012	Junior Studio 2	12
Fall 09	ID4011	Advanced Design 1	12
Fall 10	ID2011	Intro to Design 1	10
Spr 11	ID2012	Intro to Design 2	10
Sum 11	ID3011	Intermediate Design 1	4
Sum 11	ID4450	Portfolio Development	20
Fall 12	ID4011	Advanced Design 1	10
Spr 13	ID4011-ME	ID/ME Senior Capstone Studio 1	15
Spr 13	ID4450	Portfolio Development	16
Fall 13	ID4011	Advanced Design 1	10
Spr 14	ID3012	Intermediate Design 2	17
Spr 14	ID4450	Portfolio Development	21
Sum 14	COA1011	Fundamentals of Design & Built Env 1	8
Sum 14	COA1012	Fundamentals of Design & Built Env 2	8
Fall 14	COA 1011	Fundamentals of Design & Built Env 1	16
Fall 14	ID4061	ID Capstone Design Studio 1	5
Fall 14	ID4062	ID Capstone Design Studio 2	3
Spr 15	COA 1012	Fundamentals of Design & Built Env 1	16
Spr 15	ID3042	Product Development Studio 2	15
Spr 15	ID4450	Portfolio Development	25
Sum 15	COA1011	Fundamentals of Design & Built Env 1	10
Sum 15	COA1012	Fundamentals of Design & Built Env 2	10
Fall 15	CoA 1011 ID	First year ID studio	15
Fall 15	ID4450	Portfolio Development	10

### Institute Contributions

- 1993 Professional Advisor, Georgia Tech EXPO  
Alumni committee, new Dept. Chair search
- 2014 Faculty Advisor, The Georgia Tech Mace redesign teams
- 2015 Signed on as ATDC Mentor, volunteering design expertise for start up companies in the GT incubator.