

# MORE LIGHT

MORE LIGHT: Media Art from Atlanta *will run from March 31- April 2 at Eyedrum.*  
*The opening reception will be held on **March 31<sup>st</sup> from 8pm – midnight.***  
**Subsequent Gallery Hours: 12pm-5pm**

This spring, the Society for Cinema and Media Studies (SCMS) will hold its annual conference in Atlanta, hosting nearly 2,000 scholars, artists, and curators from North America and Europe. This year's corresponding Experimental Film and Media and CinemArts event will be the opening night reception for the gallery exhibition **MORE LIGHT: Media Art from Atlanta** at Eyedrum Art + Music Gallery.

**MORE LIGHT** features work by 14 Atlanta artists whose work engages the materiality of the moving image. Manipulating light and time via data, codec, algorithm, celluloid, and videotape, these artists offer meditations on the material nature of process in media art. From light boxes to 16mm projection, from video games to site-specific installation, the works on view experiment with the moving image as sculptural, painterly, and performative technologies. The exhibition will span all of Eyedrum's spaces, including the music room, the gallery, and the rooftop.

Pioneering video artist Dara Birnbaum will also be contributing newly-digitized documentation of her now-lost *Rio VideoWall* (1989), commissioned for the Rio Mall, once located at the corner of Piedmont and North Avenue. The *VideoWall* was the first public artwork of its kind in the United States, combining an unedited live-stream from CNN glimpsed through the moving silhouettes of mall patrons with a video record of the site's natural landscape from the time before the mall's construction.

Participating artists include:

Dara Birnbaum  
Jay Bolter and Maria Engberg  
Jonathan Bouknight  
Mark Crowley  
Bojana Ginn  
Cameron Kunzelman  
Robbie Land

Mark Leibert  
Christina Price Washington  
Marcus Rosentrater  
Anna Spence  
Micah and Whitney Stansell  
Karen Tauches  
Kristan Woolford

**MORE LIGHT** is curated by Kristin Juarez, PhD Student, Georgia State University and Gregory Zinman, Assistant Professor, Georgia Institute of Technology.

The exhibition is free for SCMS members and \$5 suggested donation for the general public. Cash bar.

Eyedrum is an artist collective located in what was a long-vacant 1920's building in south downtown. They are located at [88 Forsyth St, Atlanta GA, 30303](http://88ForsythSt.com). It is located three blocks

south of Five Points MARTA station (exit towards Forsyth St), or is quick 10-minute Uber from conference hotel.

For more information, please visit our website <http://morelight.lmc.gatech.edu/>

For inquiries, please email [gregory.zinman@lmc.gatech.edu](mailto:gregory.zinman@lmc.gatech.edu) or [kdjuarez@gmail.com](mailto:kdjuarez@gmail.com).

**MORE LIGHT** is sponsored by the Experimental Film and Media, CinemArts, and the Nontheatrical Scholarly Interest Groups in the Society for Cinema and Media Studies; the School of Media, Literature, and Communication at Georgia Tech; *liquid blackness*: a research group in the Department of Communication at Georgia State University; Eyedrum; Contraband Cinema; and Dashboard Co-op.

Additional support has been provided by students Alan Aguirre, Georgia State University, Ariel Thilenius, Georgia Tech; installation by Jordan Stubbs and Danny Davis; graphic design by Karen Tauches.

