

**Presents**

**Lisa Morden**

Senior Director for Global Sustainability  
Kimberly-Clark Corporation



Wednesday, February 12, 4:30 pm  
LeCraw Auditorium, Scheller College of Business  
<http://ile.gatech.edu/impact>

As Kimberly-Clark's Senior Director for Global Sustainability, Lisa is responsible for articulating the vision for sustainability in support of the Company's strategies and business plans. This involves leading the transformation process that will ensure the cultural integration and adoption of "best in class" sustainability practices.

Previously serving as a tissue category manager with Kimberly-Clark Professional, Lisa was instrumental in several critical projects, including commercializing several towel and tissue products containing alternative fibers, developing and executing a Forest Stewardship Council (FSC) and eco-labeling product strategy, and freeing up substantial resources for strategic investment.

Over the course of her career at Kimberly-Clark, Lisa has also served in various environmental and sustainability-related positions designed to integrate principles of sustainability with the objective of generating business value.

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