



Business Speaker Series
A Hermann Brown Lecture

We invite you to join us

Thursday, October 15
4:30 - 6 p.m.

for a special IMPACT Series Talk
with alumnus

Bill George,

author of best seller *Discover Your True North.*

LeCraw Auditorium
Scheller College of
Business
800 West Peachtree, NW
Atlanta, Georgia 30308

6 - 7 p.m.

Light reception and book
signing to follow the talk.
All guests will receive a
copy of Bill's latest book.

Free and open to all
No RSVP required

For more information please visit **ile.gatech/impact**.