

ID2202 History of Design

Instructor: Joyce Medina, PhD.; **College of Architecture:** School of Industrial Design

Monday through Thursday: 4:00-6:00; three hours credit

Office: 251 Arch.; **Office hours:** Tues., Thurs. 10-11am

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This course surveys the history of design from the Industrial Revolution to our contemporary times. It focuses on general design principles (formal, functional, historical, stylistic and ideological), historical data (influences, *zeitgeist*, “progress,” the avant-garde), the rise of industrial design as a profession (engineering vs. aesthetic concerns, studio vs. manufacturing plant), principles of mass production (new materials, product testing, consumer politics), the role of design programs and schools (multicultural perspectives, political correctness, gender/racial issues), and contemporary issues in design (human factors approaches, “universal design”).

Course Objectives: Course Procedure and Organization: Students will be able to define and discuss the major stylistic periods in the history of design; recognize the work of the major designers; understand the influence of art, politics, history, philosophy and technology on the evolution of these design movements; and utilize terminology and interpretive approaches to synthesize all of this material. Class meetings will consist of lectures with slides which are organized by “topics”. These lectures will be accompanied by “slide sheets” which will be distributed for each class meeting; they will list all of the images discussed along with “important terms” used in that lecture to explain that topic. Additional material, “texts,” will be uploaded to T-Square in support of each topic. These “texts” will present more in-depth explanations and factual information and will constitute the textbook for the course.

Research Relationship: This instructor is an art and design historian who specializes in 20th century European art and design. Publications include research on Paul Cezanne, Henri Matisse and semiotic theory.

Course Requirements: There will be five tests; these tests will examine comprehension of the materials presented in class, the readings in the text and hand-outs. The tests will consist of slide identification, terminology definition, multiple choice and matching questions. Each test examines the material studied since the last test; there will be no comprehensive final exam. Each test is worth 20% of your final grade. You are required to attend all lectures. There will be a seating chart and attendance will be recorded. Five and more absences will seriously affect your grade.