

DATE

Tuesday, April 21, 2015
8:30 AM to 12:00 PM

LOCATION

Georgia Institute of Technology
Technology Square
Research Building
85 Fifth Street NW
Atlanta, GA 30308
<https://goo.gl/maps/J6V00>

COST

\$145 per person
(group discounts available)

QUESTIONS

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UNDERSTANDING NEW U.S. TRADE REGULATIONS WITH CUBA

On 12/17/14, 2014 President Obama announced a series of diplomatic and economic changes regarding U.S. policy towards Cuba. That announcement was followed up on 1/16/15 with a Federal Register Final Rule that provides the specifics of how U.S. businesses can begin to engage commercially with the island nation.

Spearheaded by the U.S. Department of the Treasury's Office of Foreign Assets Control and the Department of Commerce Bureau of Industry & Security, these changes offer vast opportunities for U.S. businesses that are interested in the Cuban market.

Join the Georgia Tech Supply Chain & Logistics Institute and Trade Facilitators Inc. for a half-day seminar which will explain the early details of this monumental Executive decision. During the event, Dan Gardner will discuss in detail, a variety of topics related to U.S. exports & re-exports, new export license exceptions, trade finance, and travel.

Register Online at <http://bit.ly/TFI-CUBA>

What Will Be Covered

- Detailed explanation of purposes and scope of policy changes
- How specific business sectors may benefit from the policy changes
- Travel to Cuba
- Financial services between the U.S. and Cuba
- Review of new U.S. Treasury regulations 31 CFR part 15
- Review of new Department of Commerce regulations 15 CFR parts 730-744
- New export license exception to Cuba, Support for the Cuban People (SCP)
- Amendments to license exception Consumer Communications Devices (CCD)
- Amendments to license exception Gift Parcels & Humanitarian Donations (GFT)

Speaker

**Dan Gardner, President
Trade Facilitators, Inc.**

Dan Gardner is co-founder and president of supply chain consulting firm Trade Facilitators, Inc. Prior to founding TFI in 2007, Dan spent twenty three years in the Third Party Logistics business where he held senior level positions with firms that include Exel Global Logistics and DHL Global Forwarding.

He is a multi-award winning adjunct professor of global supply chain management and has been a licensed Customhouse Broker in the U.S. since 1989. During his career, Mr. Gardner dedicated thirteen years to working in the Latin America trade, having lived in Colombia and Mexico for five years.

