

# THE PHYSICAL INTERNET:

## Sustaining Savannah's Long-term Logistics Leadership

### SAVANNAH LEARNING SERIES

Date: June 4, 2015

Time: 8-9:30 a.m.

Location:  
Georgia Tech Savannah,  
210 Technology Circle  
Savannah, GA 31407

### An Emerging Global Transformation in How Goods Move from Point A to Point B

In this discussion, participants will gain an understanding of Savannah's challenges with long-term sustainability in the face of continued growth in global trade flows, infrastructure challenges, and unsustainable logistics inefficiencies. The Physical Internet concept is introduced as an emerging long-term solution to achieving a more sustainable global supply chain. It is intended to replace current material flows and fulfillment models and a number of implementation efforts are taking root around the world. With Savannah's emerging role as a global leader in multi-modal container flows, the region can help secure its long-term success through awareness and engagement in Physical Internet transformation pilots.

#### WHO SHOULD ATTEND:

- › Supply chain and logistics executives and managers
- › Government managers
- › Regional planners
- › Port operations managers
- › Manufacturers/retailers
- › Logistics service providers

#### HOW YOU WILL BENEFIT:

- › Understand the challenges of maintaining a sustainable global supply chain in light of inadequate infrastructure and continued growth
- › Learn how the Savannah region will be impacted by sustainability challenges
- › Gain an understanding of the concept of the Physical Internet and what it implies for global trade and the Savannah region
- › Know the current state of global implementation of the Physical Internet
- › Gain an understanding of the tremendous cost savings, capacity improvements, and other benefits of implementing the concepts through presentation of visual simulations of real-world scenarios
- › Learn how to prepare your organization to implement PI concepts and maximize the benefits of the global transformation



**The Physical Internet Initiative** aims at transforming the way physical objects are moved, stored, realized, supplied, and used; enabling economic, environmental, and societal efficiency and sustainability breakthroughs by applying the Internet metaphor to the real world.



#### INSTRUCTOR:

Dr. Benoit Montreuil, Professor and Coca-Cola Material Handling & Distribution Chair