

The Consulate General of France in Atlanta
& the Georgia Institute of Technology present:

FRANCE ATLANTA 2014 together towards innovation

October 16-30, 2014



Under the High Auspices of the
Ambassador of France to the United States,
His Excellency Mr. Gérard Araud;
the Governor of Georgia, the Honorable Nathan Deal;
and the Mayor of Atlanta, the Honorable Kasim Reed.

www.france-atlanta.org

Opening ceremony October 16, 2014



CALENDAR of EVENTS

France-Atlanta 2014 Opening Ceremony

Inauguration of the International Associated Laboratory	October 16
Photo Exhibition: The Goldsmiths of Light by Vincent Moncorgé	October 16-31
Raising Awareness among Local High School Students about NGO Work	October 16-30
Drones and Autonomous Aviation: Innovation, Markets, and Regulations	October 16, 17
Destination Europe: Your Research and Innovation Opportunities	October 17
Digital Art Exhibition: "Tesselate, Architecture and Geometry"	October 17
Contemporary Dance: "Point of View on the Street Corner"	October 18, 19
Contemporary Dance: "Je suis, I am" by Association Manifeste and CORE Performance Company	October 18, 19
Concert: Laurent Coq Dialogue Trio	October 19
Film: Revived French Classics, Spotlight on Max Linder	October 19
Street Theater: "Rue des Dames" by Compagnie La Passante	October 20
Digital Learning in 21st Century Universities	October 20-21
Digital Education Trade Mission	October 20, 21
Roundtable: Mobility in Healthcare and Civic Engagement	October 21
Visual Art Performance: "Tesselated Atlanta, a Digital Experience"	October 21
Visual Art Talk: "Light in Space" by Joanie Lemercier	October 22
Crystal Peach Awards Luncheon	October 22
French Space Activity	October 22
Lecture: The Goldsmiths of Light by Vincent Moncorgé	October 23
Film: Screenings and Conversation with Dyana Gaye	October 25
Film: Revived French Classics, Spotlight on Max Linder	October 26
Seminar on French-English Immersion Education	October 28, 29
Lecture: New Materials Development at the SOLEIL Synchrotron	October 30

For more information visit www.france-atlanta.org

Scientific Symposia

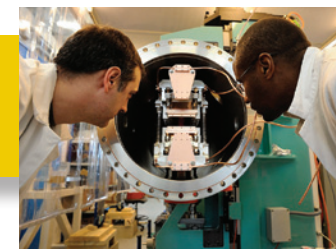


Photo: © Vincent Moncorgé

Inauguration of the International Associated Laboratory between Emory and France

WHEN: October 16 from 6 :00 p.m. to 8 :00 p.m.

WHERE: Besharat Gallery (175 Peters St SW, Atlanta, GA 30313)

During the opening ceremony of France-Atlanta, representatives of Winship Cancer Institute of Emory University and the French National Institute of Health and Medical Research (Inserm) of France will officially inaugurate the International Associated Laboratory (IAL), which will facilitate collaboration between the two health research institutes. A series of scientific meetings will also take place during France-Atlanta in order to finalize the implementation of various programs and research exchanges within the IAL.

ALL EVENTS ARE OPEN TO THE PUBLIC UNLESS OTHERWISE NOTED.

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Photo Exhibition & Lecture Series: The Goldsmiths of Light by Vincent Moncorgé

WHEN: October 16-31

WHERE: Georgia Institute of Technology, Clough Undergraduate Learning Commons (266 4th St NW, Atlanta, GA 30313)

Lecture Series: Documenting Sciences, a Photographer's Perspective by Vincent Moncorgé

WHEN: October 23 from 6 :00 p.m. to 7: 30 p.m.

WHERE: Georgia Institute of Technology, Clough Undergraduate Learning Commons Auditorium (266 4th St NW, Atlanta, GA 30313)

Vincent Moncorgé, photographer-in-residence of the synchrotron SOLEIL facility at the University Paris-Saclay, offers a stunning glimpse into the scientific world of research, technology, and light. Like the SOLEIL facility's synchrotron beam that lights up matter, revealing the most amazing, promising properties, this exhibition captures the rich kaleidoscope of technologic and human skills that make up the research facility. Lectures by Vincent Moncorgé and other researchers will be organized around this exhibition.

Lecture Series: New Materials Development at the SOLEIL Synchrotron by Ed Conrad and Amina Taleb

WHEN: October 30 from 6 :00 p.m. to 7: 30 p.m.

WHERE: Georgia Institute of Technology, Clough Undergraduate Learning Commons Auditorium (266 4th St NW, Atlanta, GA 30313)

As part of the photo exhibition lecture series, Georgia Tech Physics Professor Ed Conrad and Director of Research at the French National Center for Scientific Research (CNRS) Amina Taleb will give a feel for how modern research is conducted in the era of small materials and big machines, showing an example of an international materials research collaboration between Georgia Tech's School of Physics and researchers at the French synchrotron SOLEIL facility.

Scientific Symposia



Photo: Sage Ross/CC-BY-SA-3.0

Destination Europe : Your Research and Innovation Opportunities

WHEN: October 17 from 8:00 a.m. to 5:45 p.m.
WHERE: Global Learning Center, Technology Square (84 5th St NW, Atlanta, GA 30308)

'Destination Europe' events showcase the vibrant and exciting research and innovation culture in Europe and the opportunities available to researchers, from anywhere in the world, interested in working in Europe. During this symposium, participants will be able to learn about opportunities, ask questions, network and discuss with people who have chosen to work in Europe.

Drones and Autonomous Aviation: Innovation, Markets, and Regulations

WHEN: October 16-17
WHERE: Georgia Tech's Collaborative Visualization Environment, Aerospace Systems Design Laboratory, (270 Ferst Drive, Georgia Tech, Atlanta, GA 30332)

Civilian unmanned aviation is becoming a reality everywhere, with significant economic potential; however the rigid regulations that have achieved an outstanding safety record for traditional airport transportation have been perceived to be a significant factor behind the slow deployment of drones in the western world. Open to the public, this workshop will bring together specialists from France and the US to discuss their operational experience, technical advances, and relations to Air Navigation Service Providers.

Digital Learning in 21st Century Universities

WHEN: October 20 and 21
WHERE: Global Learning Center, Technology Square (84 5th St NW, Atlanta, GA 30308)

Online courses like massive open online courses (MOOCs) introduce challenging new paradigms regarding classical pedagogy and all the new aspects of public education. Bringing together French and American experts this workshop will address the issues relative to the impact of new digital technologies on education, focusing particularly on learning, technology, interaction, and certification.

French Space Activity

WHEN: October 22 from 1:00 p.m. to 2:30 p.m.
WHERE: Georgia Tech Library, Ferst Room (7th Floor, 266 4th Street NE, Atlanta, GA 30332)

The Centre National d'Etudes Spatiales (CNES), the French Space Agency, is a pivotal player in Europe's space program, and a major source of initiatives and proposals that aim to maintain France and Europe's competitive edge. Mr. Philippe Hazane, Space Attaché and CNES Representative at the French Embassy in the United States, will discuss recent French and European space activities.

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Business Workshops



Digital Education Trade Mission

WHEN: October 20 and 21
WHERE: Georgia Institute of Technology

Organized in partnership with UbiFrance, a French delegation of companies specialized in the digital education sector will showcase their products and meet with US counterparts during the workshop, "Digital Learning in 21st Century Universities". The companies will also enjoy B2B meetings with American providers, distributors, and e-learning experts in order to facilitate commercialization and French-American cooperation in the digital education industry.

Crystal Peach Awards Luncheon

WHEN: October 22 from 11:30 a.m. to 2:00 p.m.
WHERE: Georgia Tech Alumni House (190 North Avenue, Atlanta, GA 30313)

The French American Chamber of Commerce- Atlanta is pleased to celebrate its 10th Annual Crystal Peach Awards ceremony as part of France-Atlanta 2014. Members and guests of the FACC will be invited to this special luncheon honoring companies that have distinguished themselves in development, innovation, and excellence. This event will be a wonderful time to network and celebrate French-American economic relations in the U.S. Southeast.



Cultural Expressions



Joanie Lemercier

Visual Arts: "Tesselated Atlanta: A Digital Experience" by Joanie Lemercier

WHEN: October 17, 21, 22

WHERE: Gallery 72 (72 Marietta Street, Atlanta, GA 30303)

Specialized in digital mapping, French visual artist Joanie Lemercier will present a new show inspired by urban hacking and street art in Atlanta. "Tesselated Atlanta" is a unique lights performance, which, with the help of projections, uses the city's buildings as the setting for his performance. Transforming flat surfaces into three-dimensional optical illusions, Lemercier creates an immersive, custom-made experience specifically designed for each site, sure to challenge the audience and their perception of space.

Contemporary Dance: "Je suis, I am" by Association Manifeste and CORE Performance Company

WHEN: October 18 at 2:00 & 3:00 p.m.

WHERE: High Museum, Sifly Piazza (1280 Peachtree Street, N.E. Atlanta, GA 30309)

WHEN: October 19 at 2:15 p.m.

WHERE: The Beltline, Historic Fourth Ward Park (680 Dallas Street, Atlanta, GA 30308)

This collaborative piece, created by Atlanta-based CORE Performance Company and Association Manifeste, seeks to explore the performers' perspective of their own countries and hometowns through personal stories, exchange, and movement. "Je suis, I am" will be part of the High Museum's "Mi Casa, Your Casa" performances taking place on the Sifly Piazza.

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Cultural Expressions



Laurent Coq ©Chris Drukker

Concert: Laurent Coq Dialogue Trio

WHEN: October 19 at 5:00 p.m.

WHERE: Rialto Center for the Arts (80 Forsyth Street NW, Atlanta 30303)

French musician and composer Laurent Coq—a classically trained recording artist and one of France's most prominent jazzmen—is bringing his experience and talent to the Atlanta scene in a special performance at the Rialto. He will be accompanied by guitar player Ralph Lavital and singer Nicolas Pelage, two young musicians of French Caribbean heritage who provided Coq the inspiration for an entirely new repertoire combining influences from New York and the Caribbean. A masterclass will follow on October 20 at Georgia State University's College of Music.

Street Theater: "Rue des Dames" by Compagnie La Passante

WHEN: October 20 at 12:00 p.m. & 6:00 p.m.

WHERE: Various locations in Downtown Atlanta

Crossing the Atlantic to present a uniquely French street theatre experience, the French company La Passante will invite spectators for a whimsical exchange in "Rue des Dames". Five mysterious creatures perched on stilettos—half-woman, half-umbrella—will parade through the streets as part of Elevate 2014 and perform a silent and elaborate dance, inviting spectators to break away from the crowd and join them under their umbrella for a poetic interlude, an intimate moment, a contrast with the hustle and bustle of city life.

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African Film Series & Conversation with Dyana Gaye

WHEN: October 25 from 6:00 p.m. to 7:00 p.m.

WHERE: Georgia Pacific (133 Peachtree Street, Atlanta, GA 30303)

France-Atlanta 2014—in partnership with the BronzeLens Film Festival and Africa-Atlanta—is pleased to welcome French-Senegalese director Dyana Gaye to Atlanta. Two shorts and her award-winning feature "Des étoiles" will be screened, followed by a conversation with the audience, moderated by film critic Zeba Blay.

Seminar on French-English Immersion Education

WHEN: October 28 and 29

WHERE: Georgia Institute of Technology, Student Centers Commons (North Ave NW, Atlanta, GA 30332)

This education seminar, open to the public, will explore the objectives and advantages of early language learning in an immersion context to prepare children for an increasingly globalized world. It will also present the conditions to successfully start an immersion program!



Photo: Compagnie La Passante © 2shadowland

Humanitarian Events



Photo: © Rob Rinworth/www.robriworth.com/CC-BY-SA-3.0

Roundtable: Mobility in Healthcare and Civic Engagement

WHEN: October 21 from 3:00 p.m. to 4:30 p.m.
WHERE: The TSRB Auditorium at Georgia Institute of Technology (Technology Square Research Building, 85 Fifth Street NW, Atlanta, GA 30308)

This roundtable discussion will look at humanitarian development from a tech perspective, focusing on present and future uses of mobile devices such as smartphones and other mobile platforms, also known as Information and Communication Technologies (ICTs), in the domains of healthcare and civic engagement in developing countries and the U.S. Bringing together French and American experts in communication infrastructure, civic engagement, and health, we will discuss key lessons learned from past successes and failures in order to provide a snapshot of current deployment and practice, and to identify challenges moving forward.

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Raising Awareness among Local High School Students about NGO Work in French-speaking Countries

WHEN: October 16-30
WHERE: Participating high schools and universities in Metro Atlanta

Designed to give students of French new perspectives on how to use their language skills, these presentations by representatives from the Peace Corps, CARE, and MedShare will offer insights into the world of humanitarian and development work around the world. Students will have the opportunity to learn more about current humanitarian issues that are being addressed by these organizations and discover the professional advantages of speaking second languages such as French.

We would like to thank our overall sponsors:

The Honorable Anne Cox Chambers



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With the support of:

Alliance Française d'Atlanta
Association Ensemble, Atlanta-Accueil,
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the French-American Chamber of Commerce - Southeast Chapter
the French Heritage Society, the French Senior Trade
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the French Society and Ubifrance.

This brochure was printed September 15, 2014.
For an updated version of the program of these
series of events, please visit www.france-atlanta.org

And our valuable partners:

