



## Presents

### David J. Kappos

Partner, Cravath, Swaine & Moore LLP

Wednesday, March 5, 4:30 pm

LeCraw Auditorium, Scheller College of Business

<http://ile.gatech.edu/impact>

David J. Kappos is a partner at Cravath, Swaine & Moore LLP. He is widely recognized as one of the world's foremost leaders in the field of intellectual property, including intellectual property management and strategy, the development of global intellectual property norms, laws and practices, as well as commercialization of innovation-based assets.

From 2009 to 2013, Mr. Kappos served as Under Secretary of Commerce and Director of the United States Patent and Trademark Office (USPTO). In that role, he advised the President, Secretary of Commerce, and the Administration on intellectual property policy matters. As Director of the USPTO, he led the Agency in dramatically reengineering its entire management and operational systems as well as its engagement with the global innovation community. He was instrumental in achieving passage and implementation of the Leahy-Smith America Invents Act, signed into law by the President in September 2011.

Prior to leading the USPTO, Mr. Kappos held several executive posts at IBM, the world's largest patent holder. From 2003 to 2009, he served as the company's Vice President and Assistant General Counsel for Intellectual Property, managing global intellectual property activities including all aspects of patent, trademark, copyright, and trade secret protection. During his more than 25 years at IBM, he served in a variety of roles including litigation counsel and Asia Pacific IP counsel, where he led intellectual property protection activity for the Asia/Pacific region.

Mr. Kappos has received numerous accolades, including the 2013 Board of Director's Excellence Award from the American Intellectual Property Law Association (AIPLA) and the 2013 Champion of Intellectual Property Award from the District of Columbia Bar Association. He was inducted into the Intellectual Property Hall of Fame by *Intellectual Asset Management Magazine* and recommended in the 2013 edition of *The Legal 500*. He is also a frequent speaker and has authored articles on various intellectual property, innovation, and leadership topics.

Mr. Kappos serves on the Boards of Directors of the Partnership for Public Service, the Center for Global Enterprise, and the Intellectual Property Owners Educational Foundation. He received a B.S. *summa cum laude* in Electrical and Computer Engineering from the University of California, Davis and a J.D. from the University of California, Berkeley in 1990.

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