Alberto Fuentes

alberto.fuentes@inta.gatech.edu Website: fuentes.inta.gatech.edu 781 Marietta Street NW, Office 316 Atlanta GA 30332

Phone: (404) 8949451

Education

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT),

Ph.D., 2014, Institute for Work and Employment Research (IWER), Sloan School of Management

Dissertation: Apostles and Brigadistas: Industrial Transformation with Social Gains in two Central American Agro-Industries.

Committee: Richard Locke and Ben Schneider (co-chairs), Michael Piore, Matthew Amengual

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT),

Master of City Planning, 2007, with a focus in International Development and Regional Planning

Thesis: A Light in the Dark: Labor Reform in Guatemala during the FRG Administration, 2000 – 2004

Committee: Judith Tendler (chair), Andrew Schrank

YALE UNIVERSITY,

BA in Economics, 2004

Fellowships

GEORGIA INSTITUTE OF TECHNOLOGY (Georgia Tech),

Post-doctoral Fellow, 2014-Present, Sam Nunn School of International Affairs

Course taught: INTA 2050. Introduction to Global Development

Publications

Peer reviewed

"Self-Discovery in The Dark: the demand side of industrial policy in Latin America." *Review of International Political Economy*, 23(1), 2016. (with Seth Pipkin)

"A Vocation for Industrial Transformation: Ideology, Organizational Isomorphism and Upgrading in the Guatemalan Sugar Industry." *Studies in Comparative International Development*, 49 (3), September 2014.

"La Discriminación y su relación con la diferencia de ingresos en el mercado laboral guatemalteco." *Perfiles Latinoamericanos*, Número 27. México: FLACSO; 2006.

Revise and Resubmit Requests

"A High-Road Industrial Transformation in Nicaragua's Agricultural Frontier: Developmental Professionals and the Diffusion of Cheese Processing Cooperatives." (Under Review)

Journal Manuscripts in Progress

"Self-Dependent Merchants and Marxists Consultants: The Selection and Enactment of Organizational Models in Nicaragua's Cheese Industry."

"Spurred to Upgrade: A Review of Triggers of Change in the Global Value Chain Literature." (with Seth Pipkin)

Book Manuscript in Progress

Tropical Transformations: Industrial Modernization in Central America.

Working Papers

"Ideologically-motivated innovation in the Puerto Rican Public School System: The case of the Nueva Escuela Juan Ponce de Leon and its sister schools."

Other Publications

United Nations Development Program. *Informe Nacional de Desarrollo Humano 2007/2008: Guatemala: una economía ¿al servicio del desarrollo?* Guatemala; 2008.

"Reseña de libro: John Maynard Keynes, 1883-1946: Economist, philosopher, statesman." *ECO Revista Académica*, Número 4. Guatemala: Universidad Rafael Landívar, 2009.

Refereed Presentations

"Spurred to Upgrade: A Review of Triggers of Change in the Global Value Chain Literature." (with Seth Pipkin), SASE, London, 2015.

"A Fork in the Upgrading Road: The Contrasting Ideologies and Business Models of the Nicaraguan Cheese Industry's Industrial Transformation." SASE, London, 2015.

"Spilling Over or Pumping Out: Ideologies, Business Models, and the Divergent Firm-Stakeholder Outcomes of the Industrial Transformation in Nicaragua's Cheese Industry." ISA, Kansas City, 2015.

"Self-Discovery in The Dark: The Demand Side of Industrial Policy in Latin America" (with Seth Pipkin), SASE, Chicago, 2014.

Teaching and Research Assistantships

Teaching Assistant experience at the Sloan School of Management, MIT

Capstone Seminar in Sustainability (MBA program), Spring 2014.

Applied Macro and International Economics (Sloan Fellows program), Fall 2013.

Leading in a Global Context (Executive MBA program), Fall 2011, 2012, 2013.

Managerial Psychology (Undergraduate program), Spring 2012.

Entrepreneurship and Sustainable Development: The case of Puerto Rico (MBA program), Spring 2011.

Choice Points: Readings on the exercise of power and responsibility (Sloan Fellows program), Fall 2010.

Research Assistant, SPURS Fellows Program, 2005-2007. Department of Urban Studies and Planning, MIT.

Teaching Assistant, Labor Economics, Fall 2007. Facultad de Ciencias Económicas y Empresariales de la Universidad Rafael Landívar.

Other Professional Experience

UNITED NATIONS DEVELOPMENT PROGRAM (UNDP), Guatemala City,

Guatemala, 2008 - 2009

Economic Consultant for the National Human Development Report.

INSTITUTO DE INVESTIGACIONES ECONOMICAS Y SOCIALES (IDIES), UNIVERSIDAD RAFAEL LANDIVAR, Guatemala City, Guatemala 2007-2008.

Economic Research Team Member

SECRETARIA DE PLANIFICACION Y PROGRAMACION DE LA PRESIDENCIA (SEGEPLAN), Guatemala City, Guatemala 2004 – 2005. **Consultant for Socio-Economic Studies.**

Op-Eds

NOMADA.GT, 2015-Present

Columnist. Bi-monthly columns on politics and economics.

Fellowships and Grants

CIS Summer Study Grant, 2010. Research Grant to study the transformation of the Guatemalan sugar industry (\$3,000).

Program on Human Rights and Justice, 2006. Research Grant to study the organizational changes in Guatemala's Ministry of Labor (\$2,000).

Rodwin Travel Fund, 2006. Research Grant to study the Guatemalan public transportation system (\$1,000).

Other Skills

Languages: Native Spanish Speaker.

Academic Memberships

Academy of Management

American Political Science Association

Guatemala Scholars Network Industry Studies Association

Latin American Studies Association

The Society for the Advancement of Socio-Economics