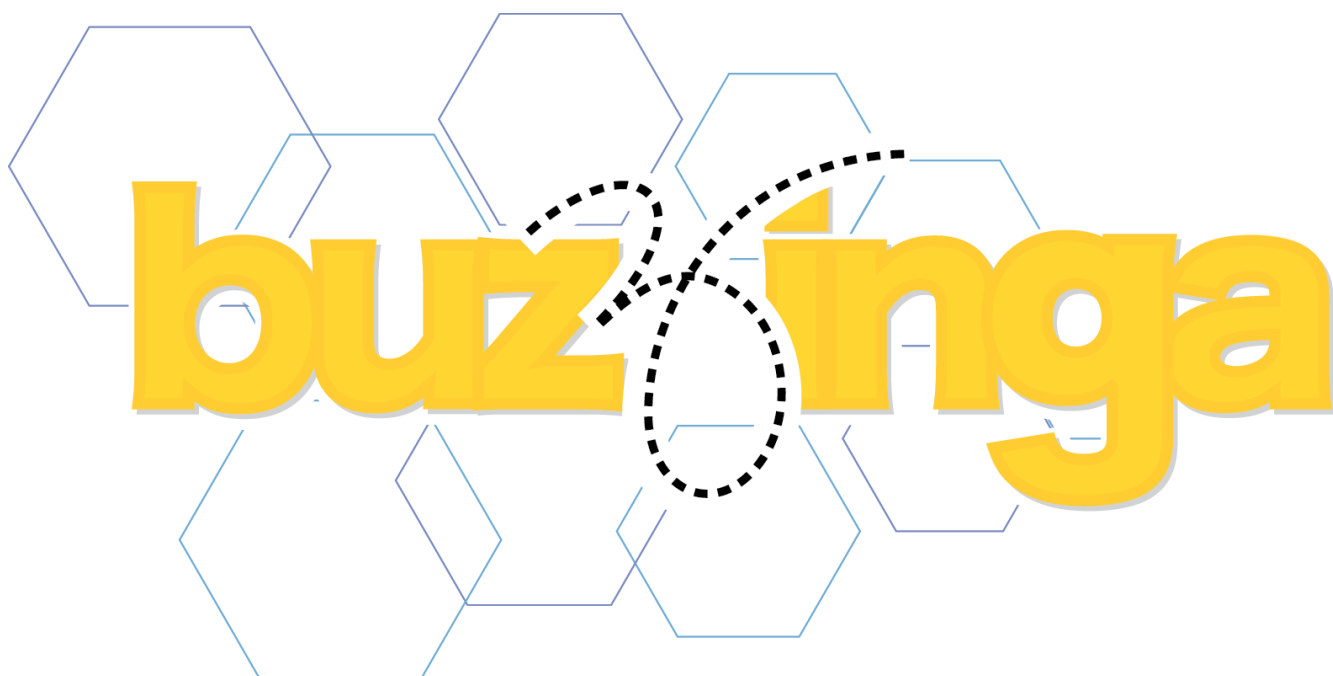




INTRODUCTION: WHAT IS BUZZINGA!?

Buzzinga! is a competition to attract and implement creative, student-driven solutions to solve important problems facing the Georgia Tech community, resulting in long-term improvements to campus life and infrastructure

In this competition, undergraduate and graduate students will form teams to solve campus issues and earn up to \$10,000 in funding and assistance from SGA and campus departments towards the implementation of their idea. Winning ideas should impact both the undergraduate and graduate student bodies.

INAUGURAL THEME - CAMPUS CULTURE

This year, you must develop an initiative to enhance campus culture.

WHY CAMPUS CULTURE?

Georgia Tech is a world-renowned institution with excellent academics, competitive sports teams, and a rich history of traditions. Unfortunately, Tech still experiences a distinct lack of school pride.

Many students love to hate Tech. They graduate, quickly forget their college-experience and later reminisce about “getting out”. This negative stigma keeps students from experiencing all that college has to offer.

Between coursework, career planning and extra-curricular activities, Tech is tough. But, an elevated sense of school spirit will foster positive long term memories for students and reduce undue stress.

A well-rounded college experience is as much about academics as it is being part of campus organizations or attending athletic events. Leading committee meetings and cheering on the Yellow Jackets are as important to the Tech experience as learning calculus. However, many students fail to take part in these activities because of overwhelming stress.

An improved campus culture at Georgia Tech will help reduce undue stress and foster a supportive community for all Yellow Jackets. Despite all of the pressures at Tech, students should never forget how blessed they are to be able to study at one of the finest colleges in the world and the opportunities that provides.

COMPETITION FORMAT

The competition will consist of two phases: an initial written proposal, and a brief presentation to various campus administrators.

PHASE 1: March 1 - April 1

Student participants will be responsible for forming their own teams, and can have any number of individuals on each team. It is highly encouraged to have undergraduate and graduate students on each team. SGA can help facilitate creation of these teams. Each team will then be given until April 1st to document a solution to the competition problem statement using the application found at <http://www.sga.gatech.edu/>. Applications will be reviewed and finalists will be notified by **April 3rd**.

PHASE 2: April 8 - April 10

Phase 2 involves a fifteen minute presentation to judges and other campus administrators, including five minutes for questions and answers. The presentation and Q&A session will be open to the public and a video of the presentation will be posted on the SGA website. The general public will then be able to vote on presentations using a text poll service.

WINNING PROPOSAL(S):

Winning teams will receive up to \$10,000 and support from relevant campus stakeholders to implement their proposal. Solutions should impact both the graduate and undergraduate student population.

All winning teams will have the opportunity to present their proposals to the Graduate Student Senate and Undergraduate House of Representatives.

The proposal team, the steering committee, and the benefiting campus stakeholders will meet to discuss the implementation of the solution. The steering committee will continue to facilitate the meetings through the completed implementation of the solution, in which the benefiting campus stakeholder will work with the winners to implement their ideas.

JUDGING CRITERIA

Popular Vote: Phase 2 presentations will be open to the public, recorded, and posted online along with all proposals. Popular vote will be conducted through text voting.

Weighted at 10 points

Feasibility: This has been divided into two sub-categories, each with its own scoring weight.

Ease of Implementation: Judges, with the advice of various campus administrators and stakeholders, will determine whether proposals can actually be implemented on campus.

They will keep time, cost, and available resources in mind when determining the ‘ease of implementation’ score.

Cost: Judges will deem whether proposals are cost effective. Winning proposals must meet the Joint Finance Committee policy to receive funding from SGA. Proposals will be reviewed by the JFC after Phase 2. Line items not in compliance with JFC policy will not be funded by SGA, but may receive funding from other campus departments. **

**Note that JFC Policy prohibits funding for food items and other giveaways. For reference, JFC Policy can be found at

<http://sga.gatech.edu/sites/default/files/JFC%20Policy%2009182012.pdf>

All winning proposals must be reviewed by the Joint Finance Committee. If a winning team’s proposal is found to not comply with the JFC policy, a prize may still be awarded pending an approving Joint resolution by the UHR and GSS passed by an enactment ratio greater than 0.6, with a minimum of one-quarter affirmative votes in each chamber (Art. XIII, Section 1).

Weighted at 25 points

Creativity: Unique, thoughtful solutions will be given more points.

Weighted at 15 points

Sustainability: Preference will be given to solutions that will have a lasting impact on campus. This is not a measure of the scope or size of the solution but rather the impact it will have.

Weighted at 20 points

Campus reach: Winning solutions must reach undergraduate and graduate students.

Weighted at 40 points

***Teams will earn 15 bonus points for having a graduate and undergraduate presence on their team*

TIMELINE OF EVENTS

March 1, 2013 - Manual available

March 25, 2013 - Online application available

April 1, 2013 - Phase 1: Application deadline! Submit proposal online

April 3, 2013 - Semi-finalists are notified.

April 8-10, 2013 - Phase 2: Presentation to Judges

April 11, 2013 - Finalists are notified

April 19, 2013 - Public voting closes

TBD - Final presentation to UHR/GSS

INFO SESSIONS

Stop by the SGA office at any of the times listed below if you have questions.

Tuesday: 11:00pm to 12:00 pm: March 12th

Wednesday: 8:00pm to 9:00pm: March 13th

Tuesday: 11:00pm to 12:00pm: March 26th

Thursday: 6:00pm to 7:00pm: March 28th

PROPOSAL GUIDING QUESTIONS

Please be sure to include answers to the following questions in your proposal. All proposals must be submitted using the submission form on www.sga.gatech.edu. The online form will be available on 3/25. All supplementary documents should be e-mailed to sangita57@gmail.com. Please be sure to specify your team name in the e-mail.

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Please provide a description of your proposal.

Please describe benefits of your project to the Georgia Tech's campus culture. How will this idea impact both graduate and undergrad students?

If your idea is funded now will it have a lasting impact on the Georgia Tech campus for years to come? Explain.

Please include a rough budget for your proposal. Note that this budget must be reviewed by SGA's Joint Finance Committee and meet JFC Policy.

Please include an implementation timeline for your proposal.