



Big Data Industry Forum

Global Learning Center

March 27, 2014

Agenda

9:00– 10:45	Welcome Steve Cross <i>Executive Vice President for Research, Georgia Tech</i> Richard Fujimoto <i>Chair, School of Computational Science & Engineering, Interim Director, Institute for Data & High Performance Computing, and Regents' Professor, Georgia Tech</i> Sandra A. Slaughter <i>Alton M. Costley Chair and Professor, Information Technology Management, Scheller College of Business, Georgia Tech</i> Keynote Talks Pradeep Dubey <i>Fellow and Director, Parallel Computing Lab, Intel Corporation</i> “Big Data: An Opportunity Knocking on the Doors of Computing” Mark Hornick <i>Director, Oracle Database Advanced Analytics, Oracle Corporation</i> “A Convergence of Technologies: Advanced Analytics, Big Data, and Cloud” Lloyd Scholz <i>Senior Director, Enterprise Data Services, Capital One</i> “Transforming Analytics at Capital One: From Big Data to Even Bigger Data”	Amphitheater Room 236
10:45– 11:00	Break	
11:00– Noon	Showcase Partnership Projects: “Measuring the Causal Effect of Online Reviews on Hotel Revenues” Jeffrey Hu <i>Associate Professor, Scheller College of Business, Georgia Tech</i> Larry Seligman <i>Vice President, Advanced Consumer Analytics, InterContinental Hotels Group</i> “Data Science for Social Good” Ellen Zegura <i>Professor, School of Computer Science, Georgia Tech</i> Raj Bandyopadhyay <i>Principal Data Scientist, Pindrop Security and Co-founder, Data Science ATL</i> Matt Malament <i>Manager, Citywide Performance and Operational Effectiveness, Office of the Mayor, City of Atlanta</i>	Amphitheater Room 236
Noon– 1:00	Lunch Guest Speaker: Alexander Gray <i>Co-founder and CTO, Skytree, Inc. and Adjunct Associate Professor, School of Computational Science & Engineering, Georgia Tech</i> “Mission-Critical Machine Learning”	Atrium

1:00– 2:30	<p>Technology Keynotes (Room 331)</p> <p>Flavio Villanustre <i>Vice President, Infrastructure, HPCC Systems, and Information Security, LexisNexis</i> “Big Data Analytics @ Work: Past, Present, and Future of Big Data Technologies in LexisNexis Risk Solutions”</p> <p>Russ Gyurek <i>Manager, Global Technology Leadership Team, Office of the CTO, Cisco Systems, Inc.</i> “Big Data at the Edge”</p> <p>Anne Kao <i>Senior Technical Fellow, Boeing Research & Technology, The Boeing Company</i> “Big Data—Is Big the Biggest Challenge?”</p> <p>Business Analytics Keynote Panel (Room 330)</p> <p>Introductions: Sridhar Narasimhan <i>Senior Associate Dean and Robert A. Anclien Professor, Scheller College of Business, Georgia Tech</i></p> <p>Moderator: Sandra A. Slaughter <i>Alton M. Costley Chair and Professor, Information Technology Management, Scheller College of Business, Georgia Tech</i></p> <p>Panelists: Andy Bodea <i>Chief Global Operations Officer, Equifax, Inc.</i> Jagannath Rao <i>President, Customer Services Division U.S.A., Siemens Industry, Inc.</i> Peter Swire <i>Nancy J. and Lawrence P. Huang Professor, Law and Ethics Program, Scheller College of Business, Georgia Tech</i> Mark Hornick <i>Director, Oracle Database Advanced Analytics, Oracle Corporation</i> Greg Dorai <i>Executive Director, Customer Insights Platform & Big Data Development, AT&T</i></p>	Rooms 330 & 331 (Parallel Sessions)
2:30– 2:45	Break	
2:45– 4:00	Poster Session and Reception	Atrium