

The Georgia Tech School of Building Construction presents

Construction Outlook: Key Trends Shaping the Future of the Design and Construction Industry

A talk by Harvey M. Bernstein, Vice President of Industry Insights and Alliances, McGraw-Hill Construction

Thursday, January 19, 2012, 6:00 to 7:30 PM
Free and open to the public, no RSVP required
Reinsch-Pierce Family Auditorium, 245 Fourth St. NW
View map at <http://bit.ly/pZukYn>

Join us to hear about key trends and shifts in the marketplace that have seen buoyant activity despite the global economic downturn. These trends drawn from extensive market research data, and McGraw-Hill Construction Dodge data are already showing shifts that will affect the future of construction when the economy picks up and construction activity increases again. This talk will focus on ongoing global industry trends surrounding BIM processes, prefabrication and modular construction, and green building covering new building and retrofit and renovation. Read more at www.bc.gatech.edu.



As vice president of Industry Insights and Alliances at McGraw-Hill Construction, Harvey M. Bernstein leads the company's thought leadership and green building initiatives and manages its market research group and partnerships with industry associations.

