
BC 4720/6920 – INTRO TO RESIDENTIAL CONSTRUCTION AND PROPERTY MANAGEMENT

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Summer Semester 2012 • Wednesday • 6:05-9:25pm • Klaus 2443 • 3 credit hours

Course Objectives:

Residential Construction and Property Management is aimed at orienting students to the basics of multi-family apartment management. This course is an excellent platform for transitioning from construction fundamentals to the management of a residential community. Students will conduct property visits, research current topics related to property management, risk management, legal issues as well as, leasing and marketing techniques. Students will also participate in group projects analyzing financial statements and developing case studies.

Course Procedure and Organization:

- Class discussion and participation.
- Short research assignments using written, critical thinking and oral presentation.
- Speaker summaries will be written to capture critical knowledge and summarization of key concepts.
- Case studies demonstrating practical application of key concepts.

Reference Texts:

1. **Practical Apartment Management** – Kelley, Edward N., CPM. IREM, 2004. ISBN 978-15720-30336
2. **Residential Property Management** – Kuperberg, David and Patellis, N. Mike. Washington DC, Builder Books. 2003 NAHB. ISBN 0-86718-573-2

Course Requirements*:

	Points	Percent
Speaker Summary (4 @ 50 points each)	200	20%
Class Attendance and Participation	200	20%
Knowledge Shares (4 @ 25 points each)	100	10%
Property Inspection & Shopping Report	200	20%
Case Study	300	30%
TOTAL	1,000	100%

*The exact breakdown may change.

Graduate Students will examine management processes that enhance operational improvements specifically aligned with increasing net operating income and maximizing the value of the asset.