



*Asian Logistics and
Maritime Conference*
亞洲物流及航運會議

18 - 19/11/2014

Hong Kong Convention & Exhibition Centre

Organisers:



香港特別行政區政府
The Government of the Hong Kong
Special Administrative Region



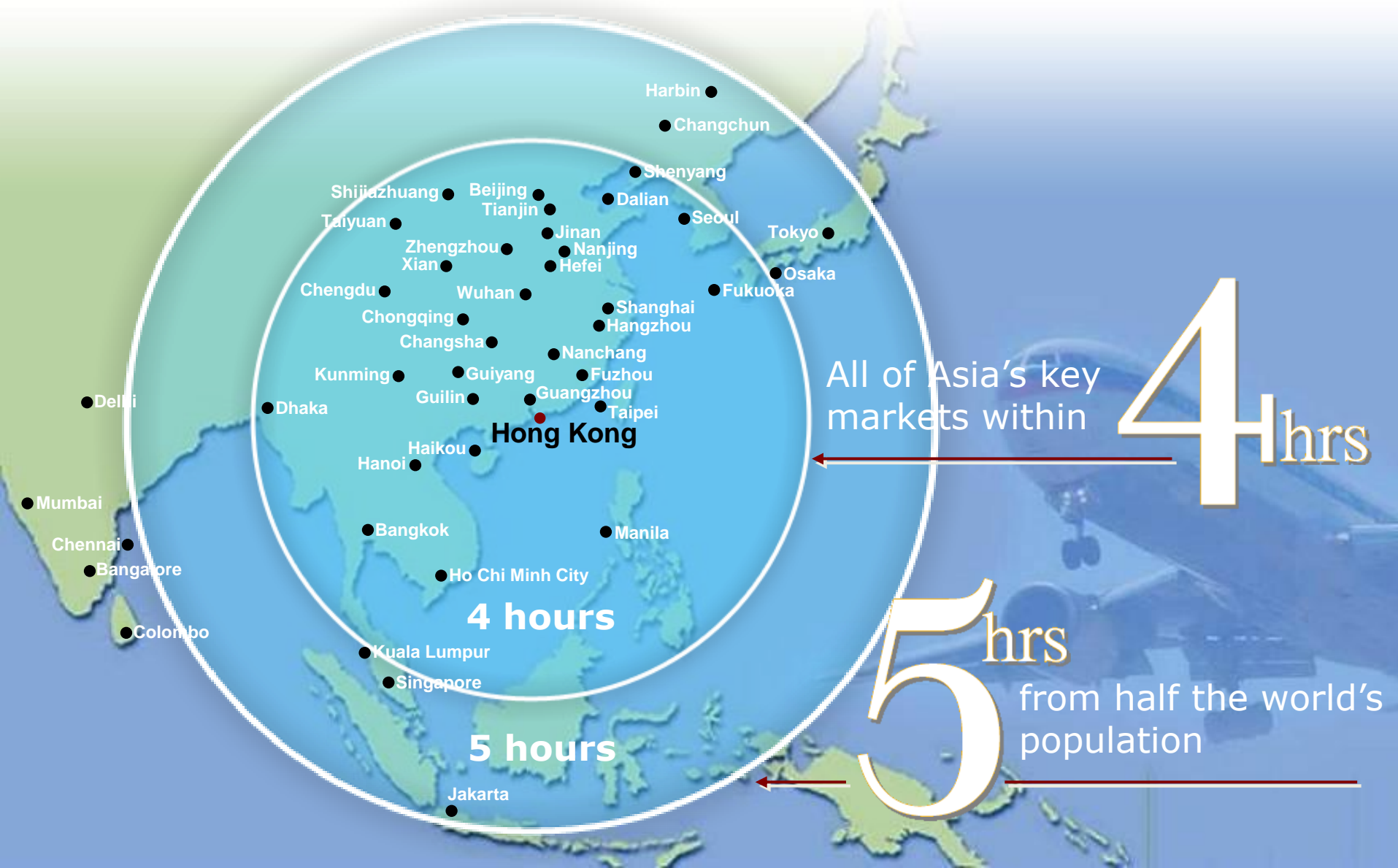
In association with:



Opportunities in Asia

- Annual GDP growth of developing Asia was **9%**
- Asia Pacific regional retail and consumer industry is forecast to grow at **6%** annually from 2011 to 2015
- Asian share in global private consumption expected to increase to **17.5%** in 2014
- Asia Pacific regional share of global wealth will rise to **23%** in 2015
- For India and China, wealth will increase at a compound annual rate of **18%** and **14%** respectively through 2015

HK – Ideal Location



HK – International Shipping Centre

Conducive Factors

- **Growing Intra-regional Trade in Asia**
- **The 2015 ASEAN Economic Community (AEC) Vision**
 - Economic integration transforming the ASEAN into a **single market and production base** by 2015
 - The AEC's goals include the **elimination of tariffs** among the 10 member nations, **free movement** of capital and professionals, and **faster customs clearance procedures**
- **China's 12th Five-Year Plan (2011-15)**
 - Fully support Hong Kong as a **high-value goods** inventory management centre
 - Regional Distribution Centre (**RDC**)
 - International **maritime** centre



HK – Asia's Logistics & Maritime Hub

No. 1 international air cargo hub

- 4.1 million tonnes throughput (2013)
- 100+ airlines
- 180 destinations



One of world's busiest container ports

- 22.3 million TEUs (2013)
- 380 container liner services weekly, 550 destinations

Top photo credit: Hong Kong International Airport

Positioning

- A **regional** platform for exchanging market intelligence and partnership building
- A unique conference bringing together logistics services **providers** and **users**

2013 Highlights - Conference

- **37** internationally renowned speakers
- **1,616** logistics industry leaders from **27** countries and regions (vs. 649 in 2011 and 1,292 in 2012)
- **35%** of participants were **logistics services users**
- **111** journalists and media representatives from different regions
- **92%** of participants rated the event as **Excellent** or **Good**



2013 Highlights – Logistics Experts



Dr Patrick Low
Former Chief Economist,
WTO



Victor Mok
CEO, North Asia,
DHL Supply Chain



George Yeo
Chairman,
Kerry Logistics Network



James Woodrow
Director, Cargo
Cathay Pacific Airways



Tommy Lui
Executive Director, Head
of Freight Management,
LF Logistics



**Dr Henriette Hallberg
Thygesen**
Chief Executive Officer,
Damco North Asia



Mr. William O'Brien
President,
HAVI Supply Chain
Solution, APMEA



Mr. Hang Tian
CEO,
China Merchants
Americold

2013 Highlights – Worldwide Brand Names



Robert Li
Executive Director,
Supply Chain for Asia Pacific,
Lenovo Group



Michele Ferrario
Managing Director,
Zalora South East Asia



Scott Price
President and CEO,
Walmart Asia



Shi Tao
Vice President, Retail,
JD.com Group



Paul Teague
Former President, Asia Pacific,
The Net-A-Porter Group



Shi Wanwen
Senior Vice-President,
TCL Corporation



Pamela Lin
Logistics Director,
LVMH Perfume & Cosmetics

2013 Highlights – Maritime Experts



Ronald Widdows
Chairman,
The World Shipping Council



Martin Stopford
President,
Clarkson Research Services
Limited



Peter Kerr-Dineen
Chairman,
Howe Robinson & Co Ltd



Randy Chen
Director,
Wan Hai Lines



Alan Murphy
COO
SeaIntel Maritime Analysis



Hua Joo Tan
Executive Consultant
Alphaliner



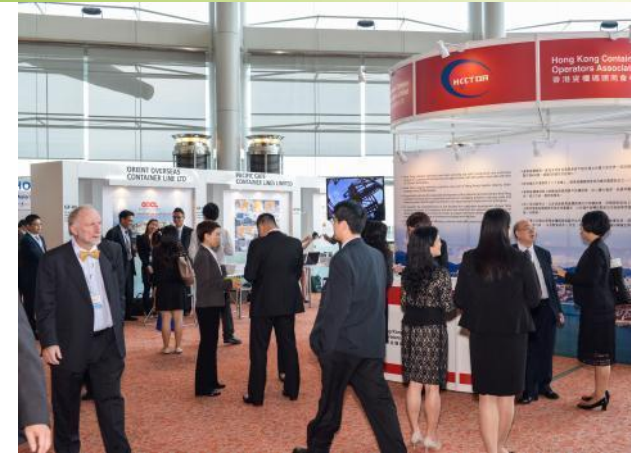
Jonathan Windham
Head of Regional
Infrastructure &
Transportation Asia
Barclays Capital Asia



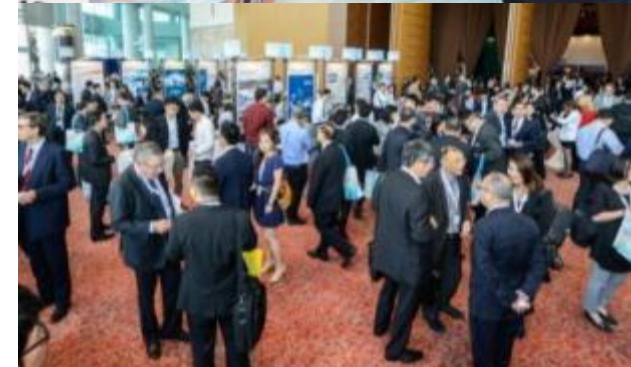
Rahul Kappor
Senior Manager
Drewry Maritime Services

2013 Highlights – Exhibition

- **54** exhibitors from **12** countries and regions
- **5** distinctive zones, namely:
 - *Logistics services*
 - *Shipping and maritime services*
 - *E-logistics*
 - *Media*
 - *Guangdong pavilion*
- **70+** customised business matching sessions



Business Matching 商貿配對



2013 Highlights – Sponsorship

Lanyard Sponsor:



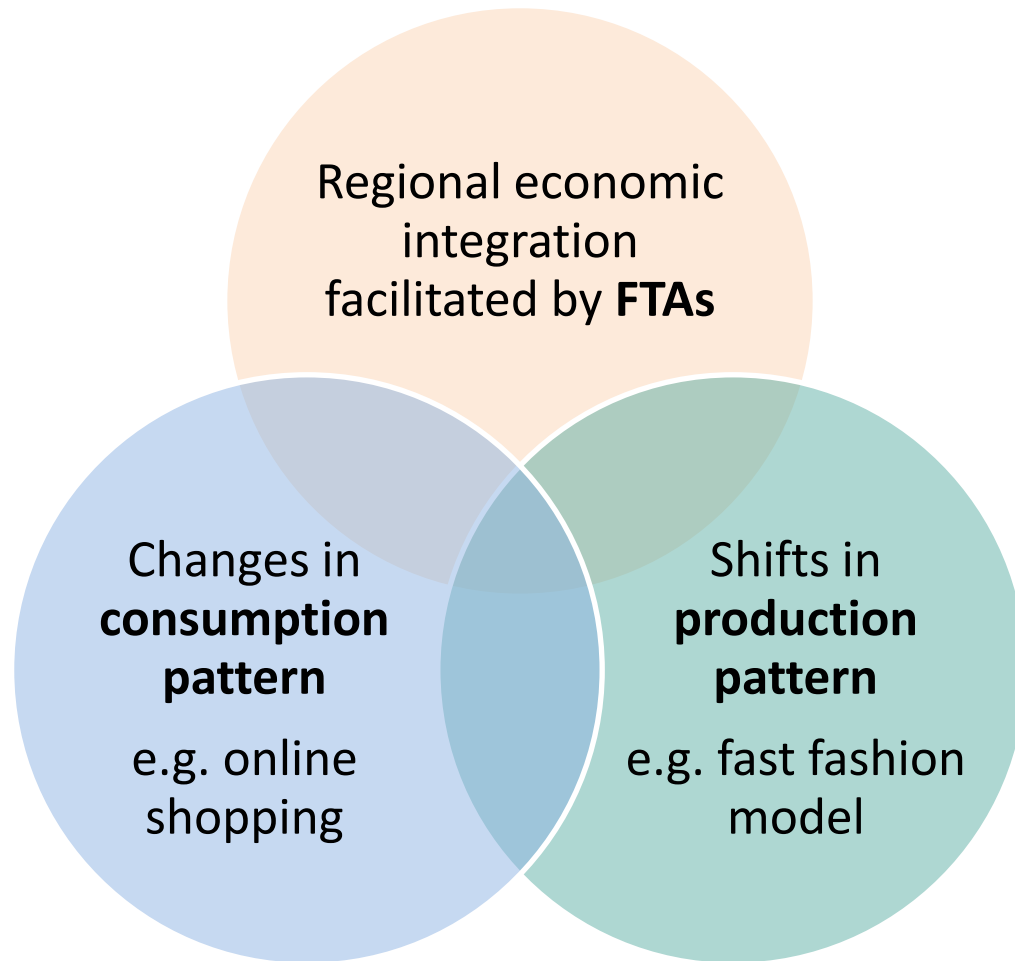
Coffee-break Sponsor:



Carrier Sponsor:



2014 Conference Focus



2014 Programme

17 November (Day 0)		
	Option 1 – Hong Kong Side Visits (Half Day)	Option 2 – Day Trip to Zuhai
Morning	List of potential visits (1-2 of the visits will be arranged): <ol style="list-style-type: none"> 1. Cathay Pacific Cargo Terminal 2. DHL 3. Earnward Warehouse Limited 4. GS1 IoT Centre 5. Maritime Museum <p>And more...</p>	<ul style="list-style-type: none"> - Depart Hong Kong for Zhuhai - Visit to Hong Kong-Zhuhai-Macau Bridge
		Networking Luncheon with Local Entities
Afternoon	List of potential visits (1-2 of the visits will be arranged): <ol style="list-style-type: none"> 1. Cathay Pacific Cargo Terminal 2. DHL 3. Earnward Warehouse Limited 4. GS1 IoT Centre 5. Maritime Museum <p>And more...</p>	<ul style="list-style-type: none"> - Visit to Zhuhai Free-trade Zone - Visit to Hengqin New Area

* The programme is subject to change without prior notice.

2014 Programme

18 November (Day 1)

Opening Session

- C Y Leung, Chief Executive, HKSARG

Plenary Session

- Drivers of Change: Navigating the New Competitive Landscape

Coffee Break

Logistics Forum 1

- China

Maritime Forum 1

- Tanker & Gas

Networking Luncheon

Supply-chain Management Forum 1

- Retail/FMCG

Supply-chain Management Forum 2

- Electronics

Maritime Forum 2

- Liner & Dry Bulk

Networking Reception

ALMC Exhibition

19 November (Day 2)

Supply-chain Management Forum 3

- Fashion

Country/Regional Forum 1

Maritime Forum 3

- Maritime Arbitration

Coffee Break

Maritime Forum 4

- Inauguration Ceremony of CMAC HK Office

Country/Regional Forum 2

Side Visits in Hong Kong (potential list, 1-2 of the visits will be arranged):

1. Cathay Pacific Cargo Terminal
2. DHL
3. Earnward Warehouse Limited
4. GS1 IoT Centre
5. Maritime Museum

And more...

ALMC Exhibition & Business Matching

2014 Target Audience

- Expected size: 1,700 pax +
- Country of origin: 50% from Hong Kong
30% from Chinese mainland
20% from overseas
- Business nature: **40% logistics service users**
50% logistics service providers
10% others



2014 Exhibition



- **Expanded exhibition**, including:
 - *E-logistics solution providers*
 - *Logistics and related service providers*
 - *Shipping and maritime service providers*
 - *Port, terminal and logistics park operators*
 - *Industry associations and educational institutions*
 - *Business consultant firms and service intermediaries*
 - *Magazines and publications*
- **Pre-arranged business matching sessions** by organiser according to exhibitor and participant preferences

Side Visits



- **10** side visits to key logistics infrastructure and facilities were arranged for overseas and mainland delegates in 2013
- Destinations in 2013 included:
 - *Cathay Pacific Cargo Terminal*
 - *DHL*
 - *Hong Kong Air Cargo Terminals Limited*
 - *Wangfong Wine*



Logistics and Maritime Weeks

- Series of logistics and maritime related events to be organised in November
- Create synergy with ALMC by gathering industry players from all disciplines in one place
- Currently **14 events** have been confirmed for LMW 2014, including scalable events such as Iron Ore & Coal Shipping Summit Asia.
- Event previews of 2014:



Caring for seafarers
around the world

**Seamen Annual Maritime
Charity Dinner**



**36 Winning Strategies in
Logistics Industry**



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**Iron Ore & Coal
Shipping Summit
Hong Kong**



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30% off early bird discount now!

~~Original: USD220 / HKD1,700~~

Discounted: **USD154 / HKD1,200***

*Register and pay in full by 26 September 2014 (Friday)

For enquiry, please contact us at:

www.almc.hk