



THE FUTURE WE WANT

ATLANTA CELEBRATES U.N. INTERNATIONAL YOUTH DAY WITH VOICES OF YOUTH "FUTURE WE WANT" VIDEO CAMPAIGN

- Are you a student who wants to make a difference?
- Do you have ideas about how to make the world a better place?
- What do the [U.N. Sustainable Development Goals](#) mean to you?

The City of Atlanta Mayor's Office of International Affairs, in partnership with Atlanta Global Studies Center and United Nations Association of Atlanta will be celebrating U.N. International Youth Day by featuring a video campaign themed "*The Future We Want*", which will record young people explaining what sustainable development means to them, their social and political aspirations, and what they desire for their future.

We want to hear from you! Submit a short video using your webcam, smartphone, or other recording device telling us your aspirations for the future. ***Instructions on next page.***



REGIONAL CENTRE OF EXPERTISE
ON EDUCATION FOR
SUSTAINABLE DEVELOPMENT

ACKNOWLEDGED BY



UNITED NATIONS ASSOCIATION
OF THE UNITED STATES OF AMERICA

Atlanta Chapter



Mayor's Office of
International Affairs



UNITED NATIONS
UNIVERSITY



Atlanta Global Studies Center



CALL-TO-ACTION

The video campaign aims at driving conversations for all different ages in the K-12 and post-secondary environment—from classrooms to community organizations—with a special emphasis on young people, whose voices are often overshadowed in global affairs.

Students can answer (but are not limited to) the following questions:

- What does responsible leadership mean to you?
- What role are young adults playing to transform their will for change into action?
- What skills will youth need to become successful entrepreneurs in the work of the future?
- This generation has inherited enormous global challenges. Does the youth of this era have the ability and access to confront the status quo and offer youth-led solutions for change?
- What inspires or motivates you to further your social and political goals?

VIDEO INSTRUCTIONS

Step 1: Before recording, please make sure to read the *"Tips to Film with Your Smart Phone"* on the last page.

Step 2: Record a video of yourself for no longer than 60 seconds (preferably 30 seconds). Please state your name and where you are from at the beginning of your video. [Ex: "My name is Jimena, and I'm from Atlanta, Georgia."]

Step 3: Submit your video to the Google Form by **11:59 pm on Friday, September 4th, 2020** to be included in the "Voices of Youth" video campaign. Students who submit videos will be invited to participate in a youth-focused webinar with U.N. experts and global leaders to discuss how youth can make a difference in today's society.

PLEASE SUBMIT YOUR VIDEO HERE: [CLICK HERE](#)

TIPS TO FILM WITH YOUR SMART PHONE

- Record horizontally not vertically
- Shoot in 4K or Ultra HD - UHD if possible, for better quality.
- Be close to the camera to capture better sound. We can always increase the volume with editing as well but the closer the better for sound quality.
- Lighting - try to stay away from dark or having a window behind you. Use natural lighting (window in front of you, or artificial lighting).
- Eyes on the camera! Make sure to look directly at the camera lens and not the screen. Avoid watching yourself or others as this can be distracting to you and the viewer.
- If you mess up no worries, just pause and pick back up where you are. Our video editor can take out the bloopers.
- Do some test shots. It can be a little uncomfortable to be in front of a camera, but test a few to see what you think and what you need to adjust.

Be confident and smile, we appreciate your participation and we know what you create will be wonderful.

FOLLOW US ON SOCIAL!

Twitter: @ATLIntlAffairs

Instagram: atlintlaffairs

LinkedIn: Mayor's Office International Affairs

YouTube: www.youtube.com/channel/UCsR8_M87D-3GfHd6ayK7mYA



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