

Humanitarian Design Award

# 2018 Entry Criteria

# Who can enter?

Any undergraduate ID major

# What kind of project can be entered?

Any original SID studio project completed in Summer or Fall 2017, or Spring 2018 that improves the human condition

# What are the judging criteria?

1. IMPACT Design exhibits significant potential to improve the human condition.

2. INNOVATION Design shows evidence of original, creative problem solving.

3. AESTHETICS Designed product and its graphic presentation are compelling and well-composed.

# What's the deadline?

Submissions are due by midnight Sunday April 29th, 2018.

# How do I enter?

- 1. Fill out an entry form. Info required includes:
  - Student name(s), Project, Instructor(s), and 250 words that describe the project's significant humanitarian design impact.
  - Label file with Student name and project, for example: GeorgePBurdell\_ModernBeehive\_EntryForm.pdf
- 2. Design up to 4 horizontally formatted high-resolution images in **11x17**" format that describe the project, and combine them into a single pdf, less than 9 MB total.
  - Label the **pdf** entry with
    - o Student name(s) and
    - o Project name
  - For example: GeorgePBurdell\_ModernBeehive.pdf
- 3. Email both the entry form and the high res image pdf to <u>humanitarian@design.gatech.edu</u> before the deadline. Write "Humanitarian Design Award" in the subject line of the email.

## Can we enter as a group since we worked on the project with other students?

Yes. Submit a single entry form for the project. Award money will be divided among team members.

# Our project was an interdisciplinary team effort. Can we still enter?

Yes! Unfortunately, though, prizes will only be awarded to ID majors on the team.

## I have done several humanitarian designs. Can I submit more than one?

Yes. There is no limit to the number of projects you submit, provided they meet the entry criteria.

## When will the winner be announced?

Prizes will be awarded at the Awards Ceremony during Launchpad Plus on May 3rd in the College of Design atrium.

# Can I submit a project I did during an exchange program?

Yes, as long as it was part of your core studio class, approved by GT, and meets the other project criteria.

# How is the award funded?

The award was created by the generous support of Barbara Rose, Jan Lorenc (ARCH, 94) and Chung Yoo (ID, 87) in honor of Richard Martin who was a professor in the College of Design and founder of the Center for Rehabilitation Technology now known as CATEA, the Center for Assistive Technology and Environmental Access. Professor Martin was dedicated to the role of humanitarian design as a priority in society. He was well regarded for his research and outreach to the community during his career at Georgia Tech, but his focus and dedication was to his students.

# Any additional questions?

Please contact Ann Gerondelis at <u>ann.gerondelis@design.gatech.edu</u>.





# 2018 Entry Form

- 1. Student Name(s):
- 2. Project Name:
- 3. Project Course and Instructor(s):
- 4. Describe the project's significant humanitarian design impact in 250 words or less:

5. Submit both the Entry Form and Project File as described in Entry Criteria.

