



Job Post

Position Title	Corporate Communications Specialist
Status	Salary
Department	Internal Communications
Report To	Internal Communications Director
Job Summary	Inquisitive, outgoing and driven, a successful candidate is an experienced storyteller who is curious to find out as much as they can about any given topic and has the ability to share it effectively with internal and external audiences. They are motivated, persistent, have excellent interpersonal skills and can work both independently and on a team.
Expected Duties	<ul style="list-style-type: none"> — Identify and cultivate compelling stories about the Waffle House Culture and Brand for both internal and external audiences. This includes multimedia content creation: video, interviewing, editing, photography, writing, etc. — Develop relationships with Operations Management and Associates to source story ideas — Chronicle Waffle House history & Culture including storm response, holidays and special events — Organize travel to determine and capture Associate and Customer stories (required)
Skill Requirements	<ul style="list-style-type: none"> — Strong reporting skills, writing skills and video production skills — Ability to convey information in a clear, concise and conversational manner — Excellent interviewing skills (journalism background preferred) including connecting with the subject and making them feel at ease in the conversation — Ability to interact professionally and build relationships — Editing, proofreading and formatting skills — Naturally inquisitive — Strong research skills, including the ability to navigate online search engines — Microsoft Word, PowerPoint and Excel — Desktop publishing, design, and video editing skills preferred — Basic photography skills — Multimedia experience — Creative design — Independent — Ability to work on multiple projects with various deadlines — Ability to travel overnight 2-3 days at a time twice a month

Education Requirements	Four year degree in Journalism, Multimedia or related field, and 3+ years' experience in multimedia production
Contact Information	Phil Personette, 770-326-7060
Contact Email	philppersonette@wafflehouse.com
Expiration Date	12/18/2018

WAFFLE HOUSE IS AN EQUAL OPPORTUNITY EMPLOYER