



# IDEAS TO SERVE (I2S) COMPETITION

*INFO SESSION & LUNCH*

**THURSDAY, JANUARY 31**

**11 AM-12PM | COB 101**

**RSVP: [lle.gatech.edu/i2s](https://lle.gatech.edu/i2s)**

**Join us to learn about the competition and what is new for 2019.**

This year we will award cash prizes in two tracks:

- 1. Problem Discovery** : an in-depth understanding of the problem you are passionate about, a map of existing and tried solutions (what worked and what failed), and the possible unintended consequences. A solution in this track is not required, but can be suggested.
- 2. Solution Discovery** : with an in-depth understanding of the problem and an assessment of the solutions space, teams present their recommendation for a solution that can be a novel product/service, a collaboration with existing actors in the community to support their work, or replication of already tested solution in that sector.

## KEY DATES

March 11	Intent to Compete Form Due
March 29	Application Deadline
April 11	I2S Finals



*See our upcoming workshops on the back*



# WORKSHOPS

Are you contemplating participating in the Ideas to Serve Competition? Need help mapping out the issue area you are interested in? These workshops will introduce you to a variety of tools you can use on your problem discovery journey.

*4:30–5:45 PM | CoB Room 101/311A*

**January 28:** Sustainable Community Development

**February 4:** Systems Approach and Stakeholder Mapping

**February 11:** Empathy

**February 18:** Impact Gap Canvas

**February 25:** Pre-Mortem

**March 4:** Customer Discovery

**March 11:** Human-Centered Design

**March 25:** Pitching Your Idea

Please note this workshop series is part of MGT 4803 J: Social Impact: In-depth Exploration and Design, but you don't have to be enrolled in the course to participate in the workshops.