



next generation
MOBILITY CHALLENGE
presented by **TOYOTA** + **NET IMPACT**

How do we harness mobility solutions to promote equity, access, and freedom?

Toyota, Net Impact, and the Toyota Mobility Foundation are challenging students to reimagine and build the future of mobility in a series of day-long design sprints across the US.

At each event, small teams of students will use a human centered design process to generate ideas that improve equity in our mobility systems.

Student teams will pitch their solutions – products, services, or campaigns – and receive feedback from Toyota and mobility experts. The top team will even have the chance to incubate their ideas during a summer internship with Toyota’s mobility innovation partners.

Tackle real world mobility challenges through an **interactive + collaborative design process**.

Receive **real-time feedback** from mentors and transportation experts.

Pitch your ideas for a chance to incubate them over a **paid internship with Toyota innovation partners**.

All U.S. **undergraduate and graduate-level students** are welcome to participate.

Friday, October 21, 2016

9:00 am –3:30 pm

Alumni House Ballroom

190 North Ave NW

Atlanta, GA 30313

Questions?

Contact Jess Asperger at jasperger@netimpact.org

Space is limited—[APPLY TODAY!](#)

