



Supply & Demand Planning Certificate

Learn to apply the latest planning techniques to align your business and mitigate risk

World Class Sales and Operations Planning

COURSE DATE: June 1-2, 2015

COURSE DESCRIPTION

This course focuses on defining, executing, and improving the sales and operations planning (S&OP) process. Participants will be introduced to the appropriate stakeholders of S&OP, the importance of S&OP to corporate performance, S&OP cadence, and the use of visionary technology to bring S&OP to the next level. Business cases will be used to show concrete examples of companies where S&OP is effectively applied.

THIS COURSE WILL ENABLE YOU TO

- Understand the need for an S&OP cycle in a company
- Apply principles that are instrumental to the success of an S&OP process
- Experience true market examples relevant to your businesses

Integrated Business Planning

COURSE DATE: June 2-3, 2015

COURSE DESCRIPTION

This course provides a holistic view toward corporate profitability and supports effective complexity management. Participants will learn about the challenges of today's operating environment with big data, cross-functional consensus, and strategies that impact profitability. Integrated Business Planning (IBP) building blocks will be provided that solve these challenges. Break-out sessions allow participants to apply these IBP concepts with an interactive tool.

COURSE INFORMATION

LOCATION

Georgia Tech Campus
Atlanta, GA

REGISTER

pe.gatech.edu/sdp-certificate

COURSE FEES

Individual Course Price **\$1,200**

SCL and GT Alumni/
Organization Discount Price* **\$1,080**

Certificate Price Per Course† **\$996**

Volume Discounts Available **CALL
404-385-8663**

**Members of APICS, AST&L, CSCMP, INFORMS, Supply Chain Leadership Council, and WERC receive the "Organization Discount price" for each course.*

†To receive the "Certificate Course Price" for this course, you must prepay in one payment for all courses required to earn a certificate.

THIS COURSE WILL ENABLE YOU TO

- Develop a solid understanding of IBP in terms of definition, challenges, and competitive benefits
- More effectively champion the need for IBP cross-functional activities
- More effectively champion the value of IBP in developing specific strategies and measuring their impact



Supply Chain Risk Management

COURSE DATE: June 4-5, 2015

COURSE DESCRIPTION

In today's global economy, operating risks are increasingly on the minds of executives. The specific context of operating risk can range from general areas of business continuity to the effects of natural disasters. In this course, participants will gain a solid understanding of Supply Chain Risk Management principals including effective ways to identify, mitigate, and measure the impact of potential supply chain disruptions.

THIS COURSE WILL ENABLE YOU TO

- Develop a broader and more comprehensive understanding of how your company's supply chain may be at risk
- More effectively communicate to your company's stakeholders the realities of supply chain risks
- Develop a cross-functional understanding of the building blocks for effective Supply Chain Risk Management to be used in your particular business
- Improve your company's Supply Chain Risk Mitigation program

SDP

EARN A GEORGIA TECH SUPPLY CHAIN & LOGISTICS CERTIFICATE

Complete these courses and earn CEUs toward the Supply and Demand Planning Certificate

SUPPLY AND DEMAND PLANNING (SDP) CERTIFICATE

The program is designed for professionals with broad planning responsibilities, as well as professionals with more focused areas of concern who want to gain a solid understanding of the important techniques, tools, and components associated with integrated supply chain planning.

HOW THE SDP CERTIFICATE WORKS

Take all four courses within four years to receive your [Supply and Demand Planning Certificate](#). Required SDP courses include:

- [World Class Sales and Operations Planning](#)
- [Integrated Business Planning](#)
- [Supply Chain Risk Management](#)

Participants may choose one of the following as their elective:

- [Inventory Planning & Management](#)
- [Demand-Driven Supply Chain Strategy](#)
- [Defining and Implementing Effective Sourcing Strategies](#)
- [Measuring and Managing Performance in Supply Chain and Logistics Operations](#).

COURSE INSTRUCTORS

Courses are taught by various [Georgia Tech faculty](#) and [industry experts](#).

JOIN SUPPLY CHAIN AND LOGISTICS PROFESSIONALS OF GEORGIA TECH

For more information on activities and to join for FREE, visit:

www.scl.gatech.edu/apps/rsvp/sclaffinity



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