

THE PHYSICAL INTERNET:

Sustaining Savannah's Long-term Logistics Leadership

SAVANNAH LEARNING SERIES

Date: June 4, 2015

Time: 8-9:30 a.m.

Location:
Georgia Tech Savannah,
210 Technology Circle
Savannah, GA 31407

An Emerging Global Transformation in How Goods Move from Point A to Point B

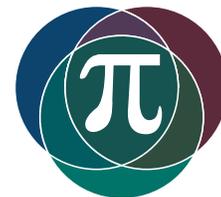
In this discussion, participants will gain an understanding of Savannah's challenges with long-term sustainability in the face of continued growth in global trade flows, infrastructure challenges, and unsustainable logistics inefficiencies. The Physical Internet concept is introduced as an emerging long-term solution to achieving a more sustainable global supply chain. It is intended to replace current material flows and fulfillment models and a number of implementation efforts are taking root around the world. With Savannah's emerging role as a global leader in multi-modal container flows, the region can help secure its long-term success through awareness and engagement in Physical Internet transformation pilots.

WHO SHOULD ATTEND:

- › Supply chain and logistics executives and managers
- › Government managers
- › Regional planners
- › Port operations managers
- › Manufacturers/retailers
- › Logistics service providers

HOW YOU WILL BENEFIT:

- › Understand the challenges of maintaining a sustainable global supply chain in light of inadequate infrastructure and continued growth
- › Learn how the Savannah region will be impacted by sustainability challenges
- › Gain an understanding of the concept of the Physical Internet and what it implies for global trade and the Savannah region
- › Know the current state of global implementation of the Physical Internet
- › Gain an understanding of the tremendous cost savings, capacity improvements, and other benefits of implementing the concepts through presentation of visual simulations of real-world scenarios
- › Learn how to prepare your organization to implement PI concepts and maximize the benefits of the global transformation



The Physical Internet Initiative aims at transforming the way physical objects are moved, stored, realized, supplied, and used; enabling economic, environmental, and societal efficiency and sustainability breakthroughs by applying the Internet metaphor to the real world.



INSTRUCTOR:

Dr. Benoit Montreuil, Professor and Coca-Cola Material Handling & Distribution Chair