



EXTREME BY DESIGN

A FILM BY RALPH KING AND MICHAEL SCHWARZ
Hawkview Pictures Kikim Media

Tuesday, November 5, 2013

7:30 pm **Refreshments will be served in Clough Atrium starting at 7:00pm*

Clough Undergraduate Learning Commons,
Room 152

The Georgia Institute of Technology

Followed by an interactive panel with Dr. Ozlem Ergun (GA Tech HHL Center), Mary Cantwell (Mt. Vernon Presbyterian School, Center for Design Thinking), Scott Sanchez (First Data, VP of Innovation), and Ralph King (Extreme By Design filmmaker).

Extreme By Design is an inspiring documentary that follows a group of Stanford University business, engineering, and medical students as they design innovative products and services to solve problems of the world's poor as part of the Extreme Affordability course inspired and launched by the Stanford d.school. The course is taught by faculty from the Stanford Graduate School of Business and the School of Engineering.

www.extremebydesignmovie.com

AIRING ON PBS ON DEC. 11TH AT 10PM

SPONSORED BY

