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J. Cochran & Co., LLC

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EDUCATION: Master of Public Administration, John F. Kennedy School of Government, Harvard University, Cambridge, Massachusetts, 1989.

Bachelor of Arts, Major in Housing and Certificate in Urban and Regional Planning, Florida State University, Tallahassee, Florida, 1975.

OTHER TRAINING: Various courses in principles of planning, urban and rural public transportation, air quality analysis, land development, Total Quality Management (TQM), Quality Improvement (QI), traffic and transportation (Northwestern University, Evanston, IL), ISTEA and TEA-21 regulations, transportation management systems, major investment studies, and transportation demand management (Georgia Institute of Technology, Atlanta, GA).

REGISTRATION: Member of the American Institute of Certified Planners (AICP) - since 1985.

PROFESSIONAL ASSOCIATIONS: Member of the Institute of Transportation Engineers (ITE) - since 1991
Member, Women's Transportation Seminar (WTS) - since 1997.
Advisor to the Board, Atlanta Chapter, Women's Transportation Seminar - 2002
Member, Broward County (FL) MPO Community Involvement Roundtable - 1997
Member, Georgia Planning Association - since 2000

EXPERIENCE: **Georgia Institute of Technology**
City and Regional Planning Program
August 2001 to Present
Visiting Professor

Responsible for teaching undergraduate and graduate level city and regional planning courses on urban transportation,

community infrastructure planning, land use, and introductory city and regional planning concepts. Serves as faculty advisor to students.

J. Cochran & Co., LLC
August 2002 to Present
President – Atlanta, GA

Responsible for the start-up and management of a woman-owned consulting firm specializing in community planning, transportation, public transit system development, program management, training, and public involvement and outreach. Current assignments include the transportation element for the Downtown Hinesville (GA) Redevelopment Plan; the South Rome Redevelopment Master Plan, the Operational Review of the City of Roswell's Transportation Department, the development of strategies to manage truck travel on the Atlanta Interstate Highway System (for GDOT); and Development of Regional Impact (DRI) assistance to various private clients.

Street Smarts
September 2001 to August 2002
Director of Planning – Atlanta, GA

Responsible for project management and business development for community planning and transportation projects, including contract management, staff management and supervision, and client coordination. Manager of transportation data collection activities, including field work, data summary and analysis, and documentation. Chief author of technical and business development documents.

Georgia Regional Transportation Authority (GRTA) -
May 2000 to the April 2001
Director of Planning/Chief Program Officer – Atlanta, GA

Responsible for the planning and administrative functions of a state-level authority (GRTA and the Governor's Development Council) charged with the management of land transportation services and access in the 13-county Atlanta region. Supervisory responsibility for community and transportation planning, information technology, including GIS activities, budget and finance, grants and contracts management, and human resources. Program Coordinator for the GRTA Policy Council and Citizens Academy, a community-based public involvement program addressing transportation and planning policy, street design, transportation demand management, greenway development, transportation and air quality strategies, and related topics. Project Director for the Transit-Oriented Development element of the SMARTRAQ project (Strategies for Metropolitan Atlanta Transportation and Air Quality). Assisted in the development of GRTA policies and procedures concerning developments of regional impact (DRI) review, Annual Air Quality Report, and GRTA

Regional Performance Measures. Responsible for developing technical scopes of work for regional public transportation plans, corridor and subarea studies, congestion mitigation projects, and capital facilities and equipment grants. Liaison to GDOT, Atlanta Regional Commission, local governments, and other organizations involved in multimodal transportation planning.

Reynolds, Smith, and Hills - May 1998 to May 2000
Transportation Planning Manager/Office Leader - Orlando, FL

Responsible for the direction and supervision of transportation planning and public transit projects throughout Florida, but focusing in the Central Florida area. Coordinator/author of technical proposals for planning and public transportation projects for client organizations. Representative projects include the St. Johns County Transit Study; the St. Augustine Transit Greenway Project; the Florida Intrastate Highway System Needs Plan and Goods Movement Element; Funding Strategies for the Hillsborough Area Regional Transit Authority; and author of several grant applications to secure federal funding for passenger intermodal facilities, intelligent transportation system (ITS) transit applications, and transit capital equipment and facilities (satellite terminals and stations). Managed administrative and operating activities of a 40-person architectural, planning, and engineering office.

Barton-Aschman Associates, Inc. - 1995 through 1998
Senior Associate and Vice President - Ft. Lauderdale & Orlando, FL

Responsible for overall office administration, management, and business development. Project Manager for major transportation planning and public transportation (bus transit, rail, aviation, seaport, and intermodal) projects in Southeast Florida. Served as Public Involvement Task Leader for the FDOT I-95/I-595 Multimodal Master Plan involving three counties, four transit operators, two FDOT districts, and about 60 local governments. Managed work order assignments for FDOT involving bus, rail, aviation, and intermodal activities. Authored the Comprehensive Plan Evaluation Report (EAR) for the City of North Miami Beach, FL. Served as Project Manager for the Monroe County (Florida Keys) Bicycle and Pedestrian Plan and the City of Sunrise (FL) and Monroe County transportation-related land development regulations. Supervised traffic impact analysis projects and developments of regional impact (DRI) analysis. Also responsible for key business development activities related to transportation planning throughout Florida.

Florida Department of Transportation - 1993-1995
District Public Transportation Manager - Orlando, FL

Responsible for the planning and implementation of the FDOT District V Work Program of public transportation projects, including transit, rail, aviation, port, and intermodal programs within the nine-county area of Central Florida. Managed eleven

staff members in project, grant, and contract activities, system safety activities, railroad track inspection programs, private airport licensing, short-range planning and program implementation and evaluation. Coordinated public transportation activities with local governments, commercial service and general aviation airports, port authorities, transit operators, railroads, consultants, metropolitan planning organizations (MPOs), industry groups and the general public. Served as the technical advisor for the FDOT Interstate 4 Multimodal Master Plan (transit element); the Central Florida Regional Transportation Authority (LYNX) System Plan; the proposed Florida High Speed Rail/Mag Lev initiatives; the Downtown Orlando Transit Project (LYMMO); and ISTEA management systems (Mobility Management and Intermodal Management).

Florida Department of Transportation - 1989 - 1993
District Manager of Programming and Contracts
Ft. Lauderdale, FL

Responsible for the development and financial management of the District's \$ 1.6 billion Five-Year Work Program of highway, bridge, traffic operations, and public transportation projects. Managed 22 staff members and provided technical assistance on transportation financing issues to local governments and MPOs. Directed strategic planning, program analysis, budget preparation and monitoring activities. Responsible for inter-governmental contracts, professional services agreements and minor (under \$ 1 million) district construction contracts and procurement.

Florida Department of Transportation - 1985 - 1988
District Transportation Programs Manager - Ft.
Lauderdale, FL

Managed 12-person staff and responsible for the development and implementation of bus transit, commuter rail, and airport improvements in the five-county area of Southeast Florida. Managed the District's in-house effort to initiate Florida's first commuter rail service, including financial planning, management of consultants and contractors, equipment procurement, continuous interaction with elected officials and Board members, intergovernmental coordination and service planning. Served as FDOT's primary technical liaison to the Tri-County Commuter Rail Authority Board. Granted educational leave with pay at Harvard University from July 1988 through June 1989.

Walter H. Keller, Jr., Inc. - 1984 - 1985
Director of Transportation and Planning Services
Coral Springs, FL

Responsible for the development of transportation studies for large scale developments, including Developments of Regional Impact (DRIs) and growth management plans for public agencies and private clients. Prepared local government comprehensive plans and plan elements for cities and counties addressing land use, housing, parks and recreation, utilities, traffic circulation,

mass transit, aviation, and intergovernmental coordination. Performed data collection and analysis, alternatives analysis, cost estimation and development of action plans. Responsible for preparing reports and presenting the results of planning analyses to local governments and other clients.

**Florida Department of Transportation - 1976 - 1984
Operations Specialist and Urban Planner - Ft. Lauderdale,
FL**

Responsible for providing technical assistance to local governments, MPOs and transit operations in District IV. Responsible for project planning, grant management, supervision of consultants and service operators, and contract management. Special emphasis on commuter transit, small urban and rural transit systems, transportation demand management, and paratransit (transportation disadvantaged) services.

**REPRESENTATIVE
PROJECTS:**

**Highway and Rail Corridor Master Plans and Investment
Studies**

I-4 Multimodal Master Plan - Orange, Seminole, and Osceola
Counties (Central Florida/Orlando area)

I-95/I-595 Multimodal Master Plan - Broward and Palm Beach
Counties (FL)

Tri-County Commuter Rail Environmental Assessment

Management Systems/Committee Assignments

Intermodal Management System Implementation - FDOT -
District V

Intermodal Management System Implementation - FDOT -
District IV

Member - Statewide FDOT Intermodal Management System
Committee

Member - Statewide FDOT Mobility Management Committee

Public Transportation Management System - FDOT - District V

Team Member - FDOT Multimodal Quality of Service Task Force

**Bikeway/Pedestrian/Transportation Enhancement
Activities**

Monroe County Bicycle and Pedestrian Plan (Florida Keys)

Brevard County Greenways and Trails System – Brevard County, FL

GRTA Citizens Academy - Alternative Street Design Work Group

Small Urban Area and Rural Planning

City of Hinesville (GA) Downtown Redevelopment Plan – City of Hinesville, GA

St. Johns County Commuter Transit Study – Jacksonville Transportation Authority, Jacksonville, FL

St. Augustine (FL) Transit Greenway Project – City of St. Augustine, FL

Technical Support and Grant Assistance to Various Small Urban Areas and Rural Counties in Southeast and Central Florida – FDOT Districts IV and V

Public Transportation Planning and Implementation

Tri-County Commuter Rail Study and Implementation – FDOT District IV

Initiation of Gold Coast Commuter Assistance Program in Dade, Broward and Palm Beach Counties (FL)

Central Florida Regional Transportation Authority Systems Plan

Downtown Orlando Transit Project (LYMMO)

Review of Transit Development Plans -FDOT - District V

Review of Commuter Assistance Program Proposals - FDOT - District V

Technical Liaison on High Speed Rail Activities - FDOT - District V

Traffic Circulation and Transportation Plan - Freeport, Bahamas

Contract Management for Intercity Bus Services in Dade and Broward Counties - FDOT - District IV - 1982

Transportation Programming and Finance

Summary of Funding Sources to Support the Hillsborough Area Regional Transit Authority (HARTline) - Tampa, FL - 1997

FDOT Work Program Development - District IV

Transportation Equity Analysis for Martin and Palm Beach Counties (FL) - FDOT (District IV)

State Road A1A - Ft. Lauderdale Beach Redevelopment Project - Funding Agreement - City of Ft. Lauderdale, FL

Evaluation of Section 5307 Transit Assistance Policy - Atlanta Regional Commission, Atlanta, GA

Miscellaneous transportation grant applications and funding agreements - SE and Central Florida (FDOT)

Comprehensive Planning

Comprehensive Plan Evaluation and Appraisal Report - City of North Miami Beach, FL and Manatee County, FL

Various comprehensive plans and plan elements for local governments in Dade, Broward, and Palm Beach Counties (FL)

Forsyth County (GA) Countywide Transportation Plan - 2001/02

Regional Planning

Development of initial regional performance measures - Atlanta, GA - 2000/01

Regional Taxi Study - Phase I - Atlanta, GA - 2000

Regional DRI Review Process - Atlanta, GA - 2000/01

Joint GRTA/ARC Land Use Strategy Development and Implementation - Atlanta, GA - 2000/01

Freight Transportation

Florida Intrastate Highway System (FIHS) Goods Movement Element - 2020 Plan Update - 1999/00

GDOT Study of Hourly Truck Movements in the Atlanta Region - Atlanta, GA - 2001/02

Traffic Impact Analysis/Developments of Regional Impact

Area of Influence Analysis/Development of Regional Impact - Lakes of Holly Springs - 2002/2003

Area of Influence Analysis/Development of Regional Impact - Douglas Hill Business Park - 2002

Area of Influence Analysis/Development of Regional Impact –
Serenbe (Chattahoochee Hill Country) – 2002

Area of Influence Analysis/Development of Regional Impact –
Mixed Use Development in Gwinnett County – 2002

Traffic Impact Study – Columbia Theological Seminary –
Decatur, GA – 2002

DRI Policies and Procedures – Georgia Regional Transportation
Authority, Atlanta, GA

Various DRIs – South Florida (1970s and 1980s)

Grant-writing, Management, and Training

Development of Grant Application Process and Procedures and
Training Manual for Municipal Transit Services – Commonwealth
of Puerto Rico

Review of Federal Transit Administration (FTA) Grant Requests
for Municipal Transit Services – Commonwealth of Puerto Rico

Review of Requests for State Funding and Federal Transit
Assistance – FDOT – Districts IV and V (metropolitan, suburban,
rural and intercity transit service).

Organizational Analysis

Workload Analysis and Organizational Restructuring Study for the
Public Transportation Unit – FDOT – District V – 1995

Concepts for Creation of a Program Control Unit for FDOT
District IV – 1989

Technical Training

Development of a manual and training module on “The
Legislator’s Guide to the FDOT Work Program” – “Train the
Trainer” program – 1990

Development of a user manual and training module for the
development of grant applications related to municipal transit
services – Commonwealth of Puerto Rico – 1994

ACHIEVEMENTS: Member, National Governors’ Association Smart Growth Task
Force Staff (representing the State of Georgia), 2000

Testimony before the U.S. Millennial Housing Commission (on behalf of the Georgia Regional Transportation Authority) - 2001

Transportation Policy and Management Fellowship - Harvard University - 1988

Graduate - Atlanta Regional Commission - Regional Leadership Institute - 2002

FDOT Award for Sustained Superior Achievement (Managerial) - District IV - 1991

Graduation of the American Association of State Highway and Transportation Officials (AASHTO) Leadership Academy - 1994

Recipient of Barton-Aschman Regional Awards for Technical Work Product and Business Development Project - 1995

Recipient of FDOT Award for Excellence in Public Transportation - District V - 1994

FDOT State Merit Award (Dorothy Ryan Award) - 1982

PUBLICATIONS:

Co-author - "Truck Travel Management Strategies for Atlanta's Interstate Highway System" - Presentation to the Transportation Research Board's 2003 Annual Meeting.

Co-Author - "Best Practices for Consultant Program Management in State DOTs" - Presentation to the Transportation Research Board's 2004 Annual Meeting.

PROFESSIONAL REFERENCES:

Mr. Tom Weyandt - Atlanta Regional Commission - Atlanta, Georgia - 404/463-3100

Mayor Tom Ratcliffe, City of Hinesville, Georgia

Mr. Billy Edwards, City Manager, City of Hinesville, Georgia

Mr. Rick Chesser, P.E. - FDOT District Secretary - Ft. Lauderdale, Florida - 954/386-1400

Mr. Joe Debs, P.E. - Senior Vice President of Transportation - Reynolds, Smith & Hills, Inc. - Jacksonville, Florida - 904/256-2500

Mr. David Gjertson - Discipline Leader - W.K. Dickson, Inc. - Atlanta, Georgia - 770-955-5574

Dr. Gordon Kingsley, Georgia Institute of Technology, School of Public Policy - Atlanta, Georgia - 404-894-0454