



**GEORGIA
LOGISTICS
SUMMIT**



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GEORGIALOGISTICS.COM**

LOGISTICS OF THE SUMMIT

MARCH 31 - APRIL 1, 2015
GEORGIA WORLD CONGRESS CENTER | ATLANTA, GA

INDIVIDUAL REGISTRATION: **\$50**
HALF-TABLE (5 SEATS): **\$350** | FULL TABLE (10 SEATS): **\$700**

SOLUTION PROVIDER SPONSORSHIPS:
PACKAGES AVAILABLE STARTING AT **\$1,000**

Whether you're a **logistics professional** wanting an inside look into the minds of transporters, a **shipper** with challenges and cargo to move, or you're wanting to know what's going on in the industry--**the 2015 Georgia Logistics Summit is for you.** The Summit provides unique opportunities to bring together both shippers and solution providers to better **connect, compete and grow businesses.**

In 2014, the Summit hosted **2,200 attendees from 38 states and 11 nations**, making it one of the largest logistics events in the country. Don't miss this unique opportunity to **network with peers, connect with customers, and learn from industry experts.**



2015 KEYNOTE SPEAKER



CRAIG MENEAR
CEO and President of The Home Depot

This year's keynote speaker will be **Craig Menear**, CEO and President of The Home Depot.

Menear has over 30 years experience in the retail and home improvement industry, more than half of which has been with The Home Depot. With a focus on the extended aisle and uniting store/online operations, Menear will discuss how his team works to create a seamless interconnected retail experience and give insight into how he helped execute one of the most dramatic supply chain transformations in history.



EXPERT PRIVATE INDUSTRY SPEAKERS

Every year, the Georgia Logistics Summit delivers a diverse set of industry executives to share first-hand insight from their supply chains.

SPEAKERS FOR THE 2015 SUMMIT INCLUDE:

- | | |
|-----------------------|-----------------------------|
| 3M | IANA |
| Chico's | Kroger |
| Bizchair | Coosemans |
| Interface | Georgia Ports |
| Chick-Fil-A | AJC International |
| Honeybaked Ham | Hartsfield-Jackson |
| Keurig Green Mountain | White Birch Paper |
| Cummins | Rayonier Advanced Materials |

NEW IN 2015

International Logistics: Partnerships & Possibilities
Find out what's happening in the international markets of Mexico, Germany and Vietnam.

The Logistics of Manufacturing
Hear the diversity of needs and trends in manufacturing supply chains.

Keynote Panel Discussion: Growth & Expansion
Meet and hear from companies who announced location decisions or expansions in Georgia and why logistics was important to their growth strategy.

New Opportunity Sessions: E-commerce, Perishables, & Intermodal
Smarter mobile technology, increasing consumer demand for fresh fruits and vegetables, and greater efficiency gains in intermodal are shaping supply chains and the way we do business.

2015 SUMMIT AGENDA

SUMMIT DAY ONE | TUESDAY, MARCH 31ST

9:30 - 10:30 Check-In & Registration

Coffee Bar - Networking - Solution Provider Booths Open (registration desk will be open all day)

10:30 - 12:00 International Logistics: Partnerships & Possibilities

Learn and discuss business opportunities with experts from Mexico, Germany, and Vietnam.

12:00 - 1:30 Networking Box Lunch with Solution Providers

Uniquely designed with a catered box-lunch and no pre-set seating, you can meet with customers, visit solution providers booths, or use this time to arrange meetings in advance. **PLUS...** Continue the discussion from International Logistics: Partnerships and Possibilities.

1:30 - 3:00 The Logistics of Manufacturing

Interact with some of Georgia's most prominent and upcoming manufacturing companies, sharing insight into how they plan to compete and grow in an ever-changing global economy.

2:00 - 4:30 Continuous Networking Coffee Break

Coffee Bar - Light Snacks - Networking - Solution Provider Booths Open

3:15 - 4:45 Keynote Panel Discussion: Growth & Expansion in Georgia

Hear real-time updates on the current and future plans of some of Georgia's newly located and expanding logistics-enabled companies.

5:00 - 7:30 2015 Georgia Logistics Summit Networking Reception

Included with Summit registration, this popular networking reception is a great chance to make new contacts and connect with customers, peers, and suppliers. Exhibiting sponsors will also be available throughout the evening.

SUMMIT DAY TWO | WEDNESDAY, APRIL 1ST

7:30 - 8:00 Check-In & Registration

Continental Breakfast Buffet - Coffee Bar - Networking - Solution Provider Booths Open (registration desk will be open all day)

8:00 - 10:00 Welcome & Rapid-Fire Transportation Update

Transportation updates from the port, airport, rail, trucking & DOT Welcome Remarks: Governor Nathan Deal
(Introduction by Commissioner Chris Carr, Georgia Dept. of Economic Development)

10:30 - 12:00 Opportunity Sessions: E-Commerce - Intermodal - Perishables

These 3 concurrent sessions include over 15 speakers from private-industry logistics consumers. Each session is specifically focused on the uniqueness, commonalities, challenges and opportunities within three fast-growing and logistics-enabled markets: **E-commerce, Intermodal, and Perishables**

12:15 - 2:00 Seated Lunch Keynote: The Logistics of Creating a Seamless Retail Experience



Mr. Craig Menear, CEO and President for The Home Depot, will discuss The Home Depot's fast-growing online business with a focus on the extended aisle and uniting the store and online operations - creating a seamless interconnected retail experience.



2:00 - 2:30 Summit Closing Remarks



WHAT THEY'RE SAYING ABOUT THE SUMMIT

“Hard to improve on excellence.”

“So glad we attended and learned more about logistics challenges and growth strategies.”

“The Summit was a grand slam. A huge success story for our state.”

“Fantastic Summit! We came away with several leads to new projects.”

“We were very impressed with the attendance, the caliber of speakers and the panels and topics covered in the breakout sessions. Great event!”



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